**Strategic Planning Focus Group**

**Student-Athlete Advisory Committee Exec Team**

**May 2**

**3 Students**

1. Why did you choose to attend UND?
   1. Close to home
      1. Not too close or too far
   2. Cost
   3. Recruited to play sports
      1. Atmosphere
   4. Community support
      1. Support athletics
   5. Biology department
   6. Gave the opportunity to play sports
      1. Being on UND athletics team
   7. Nicest engineering program in the area
   8. Med school on campus
2. How do you describe UND to your family, friends, and neighbors?
   1. Cold weather
   2. Good community
      1. Support
   3. Town has everything you need in a college town
   4. Not too big of a town
   5. Close knit campus
      1. Buildings are all near each other
      2. Everything is walking distance on campus
   6. Campus support
3. Who does UND serve, and do you believe we are currently meeting these needs?
   * 1. Should be serving the students
        1. Providing them with a good education
     2. State of North Dakota
        1. Workforce development in the region
        2. Meeting needs in areas near Grand Forks, ND
     3. The students
        1. New development on campus is helping the students
     4. Community service
        1. Volunteer efforts
     5. This year, more diversity
        1. Cultural events
           1. Serving the needs of more students
     6. Yes, UND is meeting the needs of students
        1. Feel there is support/resources that are accessible to them
   1. Who do you believe it should be serving and what do you think needs to change for this to happen?
      * 1. Athletics
           1. There are plans, talks, and ways to improve student athlete experience

Facilities

* + - * 1. Require funding/resources
        2. Student Athletes for Inclusion and Diversity group – minimal funding to start up

1. What has the university done to benefit you or your sport/ UND athletics the most?
   * 1. Personal development
        1. Feel prepared for med school
        2. More confident to make a difference
        3. Grown as a person
     2. Hawkademy/SAAC/SAID
        1. Leadership roles
     3. Opportunities through athletics
        1. Provided these for personal growth
        2. Learning from these opportunities
     4. Sports Nutritionist
   1. What might the university do better to help you, or your sport/ UND athletics succeed?
      * 1. Facilities
           1. Community facilities

Better maintained

* + - * 1. Softball

Better quality facilities

* + - 1. Academics/Courses
         1. Balance for student-athletes
         2. More flexibility
         3. More options for course offerings

Higher level courses

* + - 1. Nutrition
         1. Betty Engelstad Facility

Womens Basketball

1. What have been your best experiences at UND?
   * 1. Traveling for sports
        1. Bussing/Flying
           1. Quality time with teammates
        2. Seeing different parts of the country with their team
        3. time
     2. Relationships
        1. Teammates
        2. Academic staff/facility
     3. Support/Fans
        1. Decent support compared to other schools
        2. Fun playing in Grand Forks
        3. Community support
   1. Would you recommend UND to your family and friends, why or why not?
      * 1. Yes
           1. Community/ Fans base

Invested

* + - * 1. Close-knit
        2. Support of UND athletics
        3. Opportunities

Personal growth

* + - * 1. Nothing but good experiences
        2. Construction of new buildings for students
  1. Can you see yourself returning to UND as an alumnus?
     + 1. Yes
          1. Athletics events

Hockey

* + - * 1. Visit

1. As a student, what concerns you most about UND?
   * 1. Transparency
        1. Costs
           1. Paying for tuition/costs associated
        2. Parking
        3. New/Incoming students
     2. Communication
     3. Facilities
        1. Old buildings
           1. Updates
           2. Leonard, Witmer, Abbott, etc.
   1. What do you think needs improvement?
      * 1. Transparency
           1. What is included in tuition
        2. Communication
           1. Incoming freshman
        3. Parking
2. What would be your vision for UND’s future?
   * 1. Underground tunnels/ skywalks
        1. Because of the cold
        2. Connecting to more buildings
     2. Education
        1. More prestigious
        2. Raising some other programs nationally
           1. Medical school
           2. Law school
        3. Aviation
           1. More selective
        4. Higher standard
           1. Expectations
   1. Do you have any ‘big dreams’ for the institution?

Comments:

* Updated campus apartments
  + Wouldn’t want to live there
  + Don’t look like they fit in
  + East side of campus looks nicer than west