University of North Dakota
Strategic Enrollment Management

Minutes
November 5, 2015
2:00 – 3:00 PM | Memorial Union, Medora Room

A meeting of the Strategic Enrollment Management Committee was held on November 5, 2015 in the Medora Room of the Memorial Union. Lisa Burger and Steve Light presided. Members present included Matt Cavalli, Lori Lindenberg, Ben Hoffman, Taylor Nelson, Ken Ruit, Jason Trainer, Anne Walker, and Jeff Weatherly.

1. Welcome and approval of minutes
   a. The minutes from October 15, 2015 were approved.

2. Communication plan
   a. Webpage
      i. Information about SEM including meeting updates, agendas, and minutes will be posted on the Provost's Office webpage.
   b. University Letter
      i. Meeting updates will be posted in the University Letter following each meeting.
   c. Emails to deans & chairs
      i. Lisa and Steve will send occasional initiative updates to deans and department chairs.

   a. Discussion of feedback from academic units
      i. The Committee discussed feedback, questions, and considerations from academic units.
      ii. Language in the dismissal and reinstatement sections of the policy were revised.

   Desired outcome – approval to move forward

4. Credit requirement [Lisa Burger, Steve Light, Taylor Nelson]
   a. What data is needed?
      i. This will be discussed at the November 12 meeting.

5. Data update [Lori Lindenberg]
   a. Fall enrollment “dashboard” by college/school
b. Discussion – what data is needed in units? What questions need answers?
   i. Lori provided data on graduation rates for students who return to UND after suspension or dismissal.
   ii. She also provided data on which academic level has the majority of students who are suspended or dismissed from the University.

Desired outcome – priorities for Lori

6. SEM Priorities
   a. Continue discussion of three main priority options
      i. Systems coordination & training
      ii. Targeted student populations
      iii. Advising
      iv. “Special projects” – one-time, low-hanging fruit to pick

This will be discussed at the next meeting.

Desired outcome – finalize priorities to create roadmap for action steps

7. Next Meeting
   a. Thursday, November 12, 2:00 – 3:00 PM, Memorial Union – Medora Room