Strategic Patent Management Workshop for Entrepreneurs

Balancing Risk and Opportunity

Hosted by:

Recognize Risk
- Your IP not aligned with your products
- Competitors skirting your patents
- Freedom to Operate at risk

Build Opportunity
- Patent strategically, not reactively
- Identify and fill technology and IP gaps
- Become partner / investment opportunity of choice

Enhance Success
- Learn how to avoid expensive patenting missteps
- Identify and focus on your most valuable patents
- Maximize ROI of your patenting investments
- Increase company value to partners / investors

Sponsored by:

In Partnership with:

When: Wednesday, April 17
8:00 am - 12:30 pm
Where: James Ray Idea Lab
Center for Innovation
Grand Forks, North Dakota

Who Should Attend?
- Start-Up CEOs and CSOs
- Technology Innovators
- Serial entrepreneurs
- Angel and Seed Investors
- Technology officers

Learn More
Contact Jeff Carpenter
651-340-8031 | jcarpenter@dcnteam.com
Register online at: www.dcnetworks.com/spme
Jeff Carpenter runs the Bird Dog Innovation Strategies group for Development Capital Networks, where he leads DCN’s tech scouting, licensing, and entrepreneurial due diligence services. Bird Dog helps innovators optimize their R&D, patenting, partnering, and exit strategies.

His 17+ years of technology commercialization experience includes director of product development for a clean tech start-up in the mid 90’s; nearly 10 years in the University of Minnesota technology transfer office; tech scout for a medical device company; and commercialization planning, due diligence, and strategic partnering support for entrepreneurs, investors, and technology acquirers. Jeff’s expertise includes market and competitive landscape analysis, partner identification and vetting, patent strategy and valuation, technology scouting, and license negotiation.

Jeff holds a PhD in Cell and Developmental Biology from the University of Minnesota; and Bachelors and Masters degrees in Forestry, from the University of Montana. After receiving his doctorate, Jeff worked for 15 months as a Congressional Science Fellow in the U.S. Senate.