



The UND Employment Survey (formerly called the Placement Survey) was developed in 1997 through the partnership of Career Services and Institutional Research for the purpose of collecting demographic and employment information on recent University of North Dakota graduates. Over the years the use of this information has expanded and is now being used for university assessment purposes, provided to academic colleges, linked to the College Portrait (Voluntary System of Accountability), various offices and service areas across campus, and used for a number of internal and external questions regarding job placement and salary data.

About dashboards... The various “dashboards” that OIR prepares are a collection of visual graphics designed to highlight and summarize key findings. The particular *survey* dashboards summarize survey findings with additional information found on the OIR survey website at:

<http://und.edu/research/institutional-research/survey-timelines.cfm#ess>

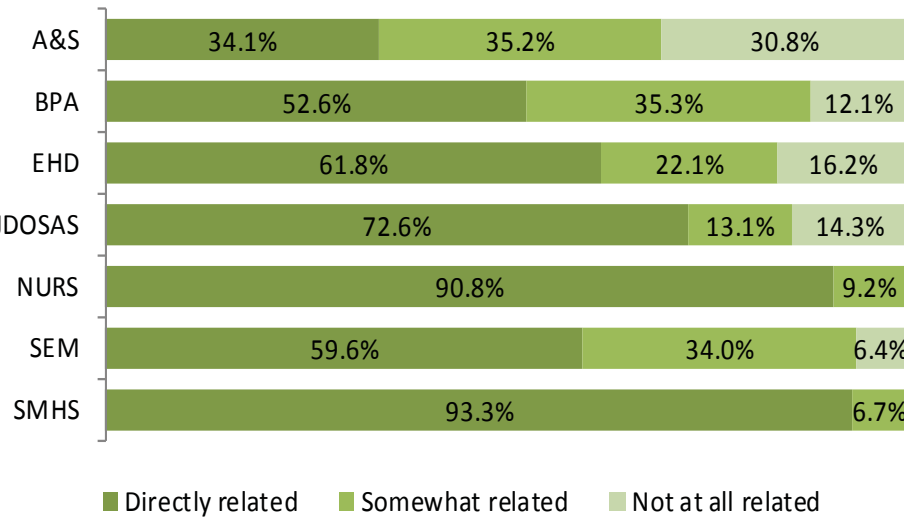
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University of North Dakota,
Grand Forks, ND 58202

EXECUTIVE SUMMARY

- 1,719 UND undergraduate alumni who graduated in December 2008, May 2009, and August 2009 were mailed a questionnaire seeking demographic and employment information. A total of 633 alumni participated in the survey. After adjusting for bad addresses, an adjusted response rate of 39% was attained.
- 97% of respondents indicated being either employed or currently a student – up from the all-time low of 95% reported last year.
- 84% (89% last year) of respondents indicated that their current position is “directly related” or “somewhat related” to the education they received at UND.
- Respondents reported residing in 45 states. 67% of respondents are currently residing in North Dakota (42%) or Minnesota (25%). Overall, North Dakota retained 186 (66%) of the 282 respondents who graduated from a ND high school. This is the highest percentage reported by this survey; the past five years are as follows: 2010=60%, 2009=48%, 2008=53%, 2007=53%, 2006=52%.
- The reported average annual salary was \$38,126 down from last year’s \$40,793. UND female graduates report average annual earnings of only 85% (last year=92%) of their male counterparts.
- 49% (last year=46%) of the respondents indicated that they participated in an internship or cooperative education program while attending UND. A total of 26% of these participants reported accepting permanent employment with the internship/cooperative employee. The participants of these programs reported an average salary \$3,650 higher than those who did not participate in such programs (last year’s difference was \$3,327).
- 55% of respondents reported that they used the services of, or attended events sponsored by, UND Career Services/Coop Ed while at UND (last year=57%). The students who used these services reported a higher rate of relationship (directly related or somewhat related) of their current position to their UND education.
- 62% (last year=64%) of the respondents believe there are job opportunities for them in their area of interest in North Dakota. 51% (last year=47%) of respondents indicated that if a job were available in their area of interest they would want employment in North Dakota.
- Respondents indicating “yes” they would want North Dakota employment frequently cited the following reasons: like the community or state, close to family, job opportunities, and good place to raise a family. Comments such as “great economy” and “growing future” were new to the list of comments this year.
- Respondents indicating “no” or “unsure” they would want North Dakota employment frequently cited the following as their reasons: preference for another state/metropolitan area, limited job opportunities, proximity to family, and climate.
- 181 (29%) respondents are pursuing additional education, of which 67 (37%) are at UND. This is very similar to last year’s total of 172 (28%) of the respondents reported pursuing additional education and 64 (37%) studying at UND.
- Of the 181 respondents pursuing additional education, females account for 64% (n=115) of the re-enrollees, compared to 36% (n=66) males.

2010-2011 UND Employment Survey Highlights of the 2008-2009 Graduates

How closely is your current position related to your education?
Sorted by College (Total 100% per college)



Participated in an internship or co-op program?

College	2010-2011 % Yes	2009-2010 % Yes
A & S	32%	30%
BPA	71%	62%
EHD	56%	49%
JDOSAS	30%	29%
NURS	60%	61%
SEM	67%	65%
SMHS	88%	71%
TOTAL	49%	46%

Pursuing further education?

Study at	2010-11			2009-10
	Male	Female	All	All
UND	24	43	67	64
Other schools	42	72	114	108

Do you believe there are job opportunities for you in your area of interest in ND? (Prior Year)

Yes	62%	(64%)
No	20%	(18%)
Not Sure	17%	(17%)

If a job were available in your area of interest would you want employment in ND? (Prior Year)

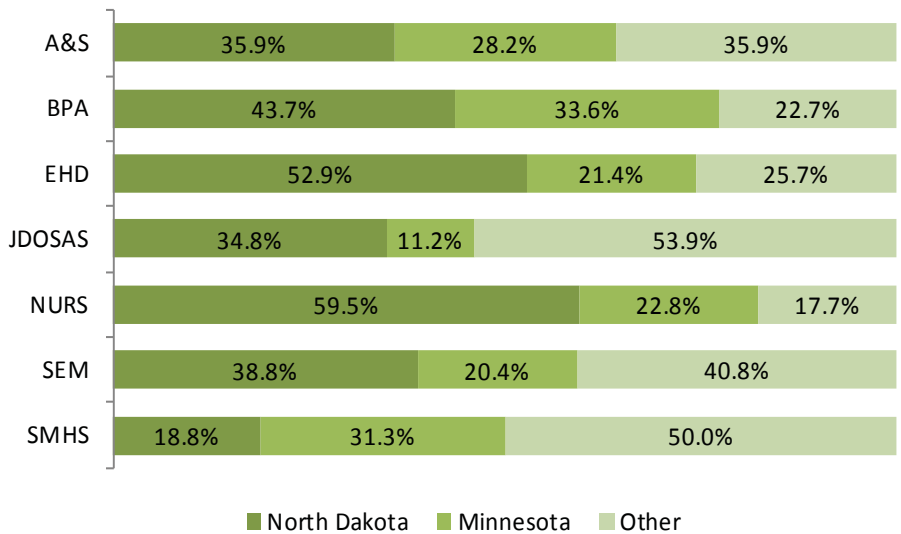
Yes	51%	(47%)
No	26%	(31%)
Not Sure	22%	(22%)

Did you use the services or attend events sponsored by UND Career Services while you studied at UND? (Prior Year)

Yes	55%	(57%)
No	45%	(43%)

In which state do you currently reside?

Sorted by college (Total 100% per college)



Average Annual Salary
Sorted by College and Residence

