Supporting Strategic Planning

Presented at the Association for Institutional Research
May 2004

Carmen Williams
Carol Drechsel

Supporting Strategic Planning

- OIR role on various committees
- Tracking the data
- Organize information under the Department Annual Report webpage
- Provide core data and other reports
- Support/maintain the D A R system
- Production of annual progress report
Committee Membership

- Member on an adhoc committee to identify the “core” data
- Member/s on a small working group for annual reporting (weekly)
- Member on the University Planning & Budget Committee (monthly)
- Member on the North Dakota University System on (non-financial) accountability measures (twice/year)

Tracking the data – who’s responsible

- Strategic Plan Matrix indicates responsible office/person

S:\Strategic Planning\Strat Plan Matrix 09-04-03 draft.xls
Departmental Annual Reports Website

- Departmental Annual Reports
- Annual Report Template
  - Guidelines
  - Samples
- Core data
- Reports & Information
- FAQ
- Link to UND Strategic Plan
- Link to NDUS Strategic Plan
- Link to other NDUS Reports & Information

Providing Core Data

- **Core Data - Departmental Annual Reports**
- Core Data  (for current FY for each dept)
  - Recommendations came through sub-committee
    - Enrollment
      - Enrollment info, credit hours, class size
    - Resource
      - Human & Financial Resources
    - Grant & Contract
      - Number and amount of proposals/awards
    - Completions
      - Number of student graduates
Other data/reports provided

- **Other Reports and Info for Departments**
- **Student**
  - Admission, enrollment, course summaries, academic status, completions
- **Faculty & Staff**
  - Salary studies on faculty
  - New hires, terminations
- **Research & Creative Activity**
- **Surveys**

Departmental Annual Report
Web System

- **How did we get here?**
  - Early mention of having a site to collect reports
    - Easy entry
    - Easy recall
  - Hired a programmer from one of our research centers (EERC)
  - Tested using prior year’s annual reports
  - Provided training to departments
Demonstration

- Website presentation [Departmental Annual Reports]
- PowerPoint presentation [SSP DAR Slides.ppt]

Putting it all together

- Annual Strategic Plan Progress Report
  - [2003 Progress Report]
Thank you for attending!

Supporting Strategic Planning

- http://www.und.nodak.edu/dept/datacol/index.html
- REPORTS
- ANNUAL REPORT WEBSITE
Supporting Strategic Planning

Presented at the May 2004 AIR Conference

Carmen Williams
carmen.williams@mail.und.nodak.edu
701-777-2456

Carol Drechsel
carol.drechsel@mail.und.nodak.edu
701-777-2487