30 WAYS TO ENGAGE YOUR CAMPUS WITH NSSE

1. START PLANNING EARLY!!!

2. PRE-SURVEY ANNOUNCEMENT

December 1, 2010

We wanted to take this opportunity to let you know that toward the end of January, you will be receiving an invitation to participate in the 2011 National Survey of Student Engagement, or NSSE. This survey is very important to us, and we hope that you will find a moment in your busy schedule to participate. When you have a chance to complete the survey, we hope that you will take the time to answer the questions thoughtfully and honestly.

NSSE was last completed at UND in 2009. Students scored UND highest in areas relating to having a supportive campus environment: students reported quality relationships with other students, faculty, and campus staff. On the other hand, UND students scored low in areas related to academic challenge and diversity: students had less contact with persons different from themselves, and less contact with persons from other cultural backgrounds.

NSSE results are based on campus, so the first thing you have to complete the survey is to link it to UND. NSSE results contribute to our understanding of the undergraduate experience and provide the Undergraduate Learning Working Group with data to improve the undergraduate experience at UND.

If you want to look at additional information from the 2009 survey, visit the website from UND's Office of Institutional Research: http://.COLORADO.EDU/dept/datacol/subFolder/NSSE2009/NSSE2009.htm

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Feel free to contact me with any questions or concerns. Good luck with the remainder of your semester, and stay tuned to upcoming communications about NSSE!
3. LET FACULTY KNOW WHAT IS COMING

4. SPEAK TO STUDENT GOVERNMENT

- Explain value of NSSE to students to ensure buy-in

5. ADVERTISE – IN ADVANCE!

6. ADVERTISE WHERE STUDENTS ARE

- Student Union
- Dining Centers
- Residence Halls
- Blackboard
7. MULTIMEDIA BLITZ

- Posters
- Flyers
- Table Tents
- Rotating Monitor Displays

Freshmen & Seniors
Got NSSE? Watch your email for an invitation!

Complete the 2011 National Survey of Student Engagement (NSSE) and help UND improve student experience and success! Win! By completing the survey, you'll have a chance to win one of ten $50 Visa gift cards.

8. USE CAMPUS VOICES

Don’t forget communicating with key advocates – the departmental admin assistants! We need your help.

- Purpose of survey
- Which students
- Timelines
- Try a bit of sugar!

9. USE CAMPUS VOICES

“AT UND, we’re all about our students. Help us make the UND experience the best it can be by taking the NSSE!” – Steve Light, Associate Provost for Undergraduate Education

The National Survey of Student Engagement (NSSE) is a survey specially designed for students to provide information about your undergraduate experience.

Complete it today to be eligible for one of ten $50 cash awards!

9. USE CAMPUS VOICES

“Because UND has shaped me into the person I am today, I am proud to share my experiences with future students in hopes that they will have related experiences.”

- Seanquis Slater
  Student Government
  Chief of Staff

“I want to make UND a better place, so I am doing my part by sharing my experiences. Please help by sharing your experiences too.”

- Matt Bakke
  Student Body
  President
10. ASK STUDENT PRESIDENT FOR ASSISTANCE

National Survey of Student Engagement (NSSE)

Tell us about your experience here at UND, by completing the National Survey of Student Engagement. Completing the National Survey of Student Engagement (NSSE) will provide UND with valuable first-hand information from students that can help improve the curriculum and campus life. The NSSE is the most important Survey for UND, in that it allows us to see what students are doing on campus and can be compared to other campuses. These results are used!

The survey is available to First Year Students & Seniors.

In appreciation for participating, all students completing the survey into a drawing to win one of ten $50 Visa gift cards.

More information about NSSE is at http://nsse.iub.edu. You can also e-mail nsse@indiana.edu or call 812-856-5824.

If you have any questions about the project at the University of North Dakota or how we plan to use the results, please contact UND’s Office of Institutional Research at institutionalresearch@mpl.und.edu or 701-777-2288.

Your feedback is valuable, so please fill out the survey.

If you have any questions please let me know. Thanks,

Matt

11. ANNOUNCE INCENTIVE WINNERS TIMELY

12. PIVOT TABLE DATA

Easy ability to answer questions as they arise

How much time do Arts & Science students work off-campus?
13. SHARE WITH STUDENTS
► Generate dashboards geared toward student interests
► IR newsletter to students

14. CONTACT YOUR STUDENT NEWSPAPER
► Submit an article to your student newspaper
► Give key administrators the heads up in case reporters contact them!

15. FORM STUDENT DISCUSSION GROUPS
► Share findings with student groups (e.g., FY courses, residence halls)
► See what actionable items students suggest
► Add friendly competition – best idea wins pizza party!

16. SHARE WITH DEANS, DEPT. CHAIRS, & FACULTY
What data is valuable to you?
What questions would you like answered?
Data strengths vs. data weaknesses?
17. DISCUSS AT ASSESSMENT MEETINGS

Committee members discuss such things as:
► Findings
► What student learning goals are assessed
► What other involvement is needed to utilize results further
► What might faculty want to know about the survey

18. HIGHLIGHT IN IR NEWSLETTER

► Paper/online distribution
► Direct link to full report
► Track “hits” from these types of communication

19. INCORPORATE RESULTS WITHIN FACT BOOK

Fact Book 2011-2012
University of North Dakota
Office of Institutional Research

We now have a “tab” called Perceptions where we will start to highlight survey findings.

20. RUN STATISTICAL MODELS TO REVEAL DIFFERENCES

► How do students differ from one resident hall to another?
► Do the “study hours” differ?
► Are certain halls more “engaged” than others?

These further drill downs might show the need for more peer study groups or inspire halls to spearhead learning objectives.
20. RUN STATISTICAL MODELS TO REVEAL DIFFERENCES

- Study abroad students vs. non-
- Transfer students vs. non-transfers
- Working students vs. non-working
- Greek students vs. non-

21. HIGHLIGHT KEY TRENDS

UND Students Report Spending Increasing Time Preparing For Class!
NSSE Reported Hours Spent Preparing For Class items ranked on a 5-point scale with 1 = 0 hours to 5 = 30+ hours
4 = 11-15 hours and 5 = 16-20 hours

22. INCORPORATE SURVEY RESULTS INTO STUDENT CHARACTERISTICS

What do students from North Dakota scoring higher than 25 on the ACT really look like?

23. SHARE RELEVANT INFORMATION

Important to extract and share the relevant information with your campus community groups.
- Campus advising
- Enrollment management
- Student organizations
- Career Services
23. SHARE RELEVANT INFORMATION

► What are students saying about UND.
► What are students, in housing, saying about UND.
► What are students saying about general ed.
► What are students saying about health and wellness.

24. GENERATE DASHBOARDS

► Provides quick summary and at-a-glance information

25. COLLABORATE WITH YOUR INSTITUTIONAL MOUTHPIECE

26. CREATE “TALKING POINTS” FOR YOUR AUDIENCE

Student perceptions are useful to glean “Talking Points.” Don’t forget to look at their comments.

“UND College of Nursing has offered a challenging, yet rewarding academic curriculum. Without a doubt, I know my instructors want each and every student to succeed. I have thoroughly enjoyed my experience at UND.”

“I would just like to say that the faculty in the psychology department are great. I would like to extend a greater thank you to <<Name>> because she taught me so much. She never gave up on me and pushed me to be a better student as well as a better all around person. She was one of the first people to truly believe I had it in me to complete my own research study and get into graduate school....”
27. VISIT WITH THE CAMPUS GOVERNMENTS

- University Senate
- Student Senate
- Staff Senate

28. HIGHLIGHT SERVICE AREAS

- How do students use the library?
- What are students saying about health and wellness?
- What do students want from Career Services?

29. ENGAGE YOUR CAMPUS WITH INTRIGUING QUESTIONS

- How do students report their level of academic challenge compared to peer institutions?
- How many hours do freshmen report studying?
- Do freshmen and seniors make more class presentations compared to their peers?
- Do UND students participate in study abroad opportunities more or less than other students?

30. DO A CAMPUS CAMPAIGN OF ACTION ITEMS

We heard your voice and took action...

Action #1
You said: “Not enough pm courses.”
We did: Added more evening courses.
THANK YOU FOR YOUR ATTENTION

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Presentation at: [http://und.edu/research/institutional-research/presentations.cfm](http://und.edu/research/institutional-research/presentations.cfm)

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