Agenda

- Enrollment Trends
- Self Assessments
- Academics
- Financials
- Retention Rates
Data from...

- Official Enrollment Reports
- Surveys
  - CIRP Freshman Survey (2009)
  - Beginning College Survey of Student Engagement (2011)
  - Noel-Levitz College Student Inventory (2011)
Enrollment – Yield Rates

Source: Official Enrollment Reports
Enrollment – Yield Rates

- % Admitted of Applied
- % Enrolled of Admitted
- % Enrolled of Applied
Enrollment

Five Year Fall Enrollment

Source: Official Enrollment Reports
### Enrollment – by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 or more races</td>
<td>72</td>
<td>3%</td>
</tr>
<tr>
<td>Am. Indian</td>
<td>24</td>
<td>1%</td>
</tr>
<tr>
<td>Asian</td>
<td>23</td>
<td>1%</td>
</tr>
<tr>
<td>Black</td>
<td>21</td>
<td>1%</td>
</tr>
<tr>
<td>Hawaiian</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>45</td>
<td>2%</td>
</tr>
<tr>
<td>Not Specified</td>
<td>47</td>
<td>2%</td>
</tr>
<tr>
<td>Non-resident alien</td>
<td>33</td>
<td>1%</td>
</tr>
<tr>
<td>White</td>
<td>1,824</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,091</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Enrollment – Geographic Origin

Geographic Origin

Note: 20 students are from other countries
## Enrollment – Geographic Origin

<table>
<thead>
<tr>
<th>Residency</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minnesota</td>
<td>1,094</td>
<td>52%</td>
</tr>
<tr>
<td>North Dakota</td>
<td>693</td>
<td>33%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>52</td>
<td>2%</td>
</tr>
<tr>
<td>South Dakota</td>
<td>30</td>
<td>1%</td>
</tr>
<tr>
<td>California</td>
<td>27</td>
<td>1%</td>
</tr>
<tr>
<td>Colorado</td>
<td>20</td>
<td>1%</td>
</tr>
<tr>
<td>All Other States</td>
<td>155</td>
<td>7%</td>
</tr>
<tr>
<td>Other Countries</td>
<td>20</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,091</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Enrollment

Fall Enrollment Minnesota vs. North Dakota 2005-2011
## Enrollment – by College

<table>
<thead>
<tr>
<th>Enrollment by College</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace Sciences, JDO</td>
<td>253</td>
<td>12%</td>
</tr>
<tr>
<td>Arts &amp; Sciences</td>
<td>525</td>
<td>25%</td>
</tr>
<tr>
<td>Business &amp; Public Administration</td>
<td>275</td>
<td>13%</td>
</tr>
<tr>
<td>Education &amp; Human Development</td>
<td>71</td>
<td>3%</td>
</tr>
<tr>
<td>Engineering &amp; Mines</td>
<td>176</td>
<td>8%</td>
</tr>
<tr>
<td>Medicine &amp; Health Sciences</td>
<td>139</td>
<td>7%</td>
</tr>
<tr>
<td>Nursing</td>
<td>170</td>
<td>8%</td>
</tr>
<tr>
<td>Undecided</td>
<td>482</td>
<td>23%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,091</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Enrollment – by College

- A&S: 25%
- BPA: 13%
- EHD: 3%
- JDO: 12%
- SMHS: 7%
- SEM: 8%
- NURS: 8%
- UND: 23%

Source: Official Enrollment Reports
## Enrollment – Highest Enrolled Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undecided</td>
<td>444</td>
<td>21%</td>
</tr>
<tr>
<td>Health Professions</td>
<td>327</td>
<td>16%</td>
</tr>
<tr>
<td>Business</td>
<td>243</td>
<td>12%</td>
</tr>
<tr>
<td>Aviation</td>
<td>236</td>
<td>11%</td>
</tr>
<tr>
<td>Engineering</td>
<td>177</td>
<td>9%</td>
</tr>
<tr>
<td>Biological &amp; Biomed Sciences</td>
<td>166</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>498</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,091</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Enrollment

Full-time vs. Part-time

<table>
<thead>
<tr>
<th>Class Level</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>1,894</td>
<td>91%</td>
</tr>
<tr>
<td>Sophomores</td>
<td>189</td>
<td>9%</td>
</tr>
<tr>
<td>Juniors</td>
<td>8</td>
<td>0%</td>
</tr>
<tr>
<td>Seniors</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,091</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Enrollment

Number of freshmen entering with 1 or more credits

819 (44%) 851 (44%) 834 (42%) 957 (46%) 1,054 (50%)

Source: Official Enrollment Reports
Reasons for Attending

Top Reasons for Attending College

- To be able to get a better job
- To be able to make more money
- To learn more about things that interest me

Source: CIRP Freshman Survey
Reasons for Attending

Top Reasons for Attending UND

- This college has a very good academic reputation
- This college's graduates get good jobs
- This college has a good reputation for its social activities

Source: CIRP Freshman Survey
Self Assessment

Preferred method of communication

<table>
<thead>
<tr>
<th>Communication Method</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>e-mail</td>
<td>889</td>
<td>43%</td>
</tr>
<tr>
<td>phone</td>
<td>532</td>
<td>25%</td>
</tr>
<tr>
<td>text</td>
<td>116</td>
<td>6%</td>
</tr>
<tr>
<td>in person</td>
<td>99</td>
<td>5%</td>
</tr>
<tr>
<td>face to face</td>
<td>90</td>
<td>4%</td>
</tr>
<tr>
<td>facebook</td>
<td>30</td>
<td>1%</td>
</tr>
</tbody>
</table>

N=1,756

Source: 2011 Freshman Survey
Self Assessment

Student rated self above average or highest 10% compared with average person

Top 5

- Cooperativeness: 75.3
- Drive to achieve: 71.6
- Ability to work cooperatively with diverse people: 70.7
- Academic ability: 65.9
- Tolerance of others with different beliefs: 65.6

Source: CIRP Freshman Survey
Self Assessment

Student rated self above average or highest 10% compared with average person

Bottom 5

- Artistic ability: 22.4
- Spirituality: 32.9
- Public speaking ability: 34.9
- Writing ability: 40.9
- Computer skills: 41.8

Source: CIRP Freshman Survey
Self Assessment

Student rated self above average or highest 10% compared with average person

Source: CIRP Freshman Survey
Self Assessment

Students want to:

1. Get help with exam skills
2. Get help in selecting an academic program
3. Discuss the qualifications for occupations
4. Get help with study habits
5. Discuss job market for college graduates
6. Get information about clubs & social organizations
7. Get help in meeting new friends

Source: Noel-Levitz College Student Inventory (CSI)
Self Assessment

Highest Degree Sought

- None, 1, 0%
- 1-year certificate, 2, 0%
- 2-year college degree (associate's), 4, 0%
- Master's degree, 453, 31%
- 4-year college degree (bachelor's), 665, 45%
- Professional (Doctoral) degree, 344, 24%

Source: Noel-Levitz College Student Inventory (CSI)
Academics

Hours spent preparing for class during last year of high school

N=673

Source: Beginning College Survey of Student Engagement
Hours expected to spend preparing for class in the coming school year

- 0%: 0 hours per week
- 14%: 1-10 hours per week
- 51%: 11-20 hours per week
- 31%: 21-30 hours per week
- 4%: 30+

N=648

Source: Beginning College Survey of Student Engagement
What were most of your high school grades?

Source: Beginning College Survey of Student Engagement
Expected Grades *in the coming school year*

- **A's**: 44%
- **B's**: 53%
- **C's**: 3%

*Source: Beginning College Survey of Student Engagement*
Earning an A in High School vs Study Hours

Earning an “A” Average

Study for 6 Hours or More Per Week

Source: CIRP Freshman Survey
Academics

Likely to study when there are other interesting things to do

N=637

1= not at all certain, 6= very certain

Source: Beginning College Survey of Student Engagement
First Generation Students
Parental Level of Education*

2nd generation
females 28%

1st generation
males 16%

2nd generation
males 37%

1st generation
females 19%

* 2nd gen = at least one parent has earned a 4-yr college degree

* 1st gen = neither parent has earned a 4-yr college degree

Source: Noel-Levitz College Student Inventory (CSI)
First Generation Students
Parental Level of Education*

Source: Noel-Levitz College Student Inventory (CSI)
Academics

Average ACT of New Freshmen

<table>
<thead>
<tr>
<th>Year</th>
<th>ACT Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>23.3</td>
</tr>
<tr>
<td>2008</td>
<td>23.2</td>
</tr>
<tr>
<td>2009</td>
<td>23.3</td>
</tr>
<tr>
<td>2010</td>
<td>23.5</td>
</tr>
<tr>
<td>2011</td>
<td>23.4</td>
</tr>
</tbody>
</table>

Source: Official Enrollment Reports
Academics

Average high school GPA of New Freshmen

Source: Official Enrollment Reports
Percentage of students with dropout proneness

Source: Noel-Levitz College Student Inventory (CSI)
Academics

Percentage of students needing academic assistance

Source: Noel-Levitz College Student Inventory (CSI)
Academics

Percentage of students needing social enhancement

Source: Noel-Levitz College Student Inventory (CSI)
How are new freshmen taking classes?

Source: Official Enrollment Reports
Financials

Total Yearly Cost for In-state Full-time Student

(includes room & board)

Source: Official Enrollment Reports
Financials

Typical Undergraduate Costs for 2011-12 without Financial Aid (Full-Time, In-State Students)

- Tuition (in-state), $5,793
- Room & Board (on campus), $6,100
- Other expenses (books, transportation, etc.), $7,400
- Required Fees, $1,299

Source: Official Enrollment Reports
Financials

Tuition – UND vs. Peers 2008-2010

Source: Official Enrollment Reports
Financials

Estimated Parent Income as Reported by Students

Source: CIRP Freshman Survey
Financials

Percent of 2009-2010 full-time beginning students receiving each type of financial aid

- Student Loans: 62%
- Institution Grants or Scholarships: 46%
- State/Local Grants or Scholarships: 15%
- Pell Grants: 19%
- Federal Grants: 19%
- Any Grants or Scholarships: 62%
- Any Student Financial Aid: 84%

Source: Student Financial Aid/CDS
Financials

Percentage of students with low sense of financial security

Source: Noel-Levitz College Student Inventory (CSI)
Retention Rates

Fall to fall retention rates of freshmen (by cohort year)

Source: Official Enrollment Reports
Retention Rates

Fall to fall retention rates of freshmen (by cohort year), by term GPA

Source: Official Enrollment Reports
Thanks for attending!

THE FIRST-YEAR STUDENT
CHARACTERISTICS OF BEGINNING FRESHMEN FOR FALL 2011

CONTACT INFORMATION:
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Office of Institutional Research
November 2011