Top and Bottom Areas of Satisfaction

Mean score for 2011 indicated in parenthesis; mean calculated on 5-point scale. Arrow indicates mean score change from 2008 survey:

\[ \uparrow = \text{mean score increase} \quad \downarrow = \text{mean score decrease} \quad \leftrightarrow = \text{mean score steady} \quad * \text{indicates also in UND top/bottom 5} \]

**Top 5 Experiences with regard to Satisfaction:**
1. Overall social experience (4.17) \( \uparrow \) *
2. Level of interaction with other UND students (4.17) \( \leftrightarrow \) *
3. Personal security / safety on campus (4.15) \( \uparrow \) *
4. Classroom equipment / facilities (4.02) \( \uparrow \)
5. Attitude of non-teaching staff toward students (4.00) \( \leftrightarrow \)

**Bottom 5 Experiences with regard to Satisfaction:**
1. UND Pride Card (2.32) (NA) *
2. Purposes for which student activity fees are used (2.89) \( \downarrow \) *
3. Career advising in your major (3.08) \( \downarrow \) *
4. Online course offerings (3.26) (NA)
5. Student government (3.28) \( \downarrow \) *

**Primary Reason For Attending UND**
(2011 percentages shown - ordered by descending 2011 BPA percent)

- Location: 33%
- Programs available: 27%
- Cost: 15%
- Academic Reputation: 12%
- Size: 9%
- Friends: 9%

**Overall Academic Experience**
Scores from 2004, 2008 and 2010 on 5-point scale
(1 = very dissatisfied, 5 = very satisfied)


**Top Areas of Personal Growth**
% Reporting UND Education has contributed “Very Much”
1. Learning on your own (75%) \( \uparrow \) *
2. Planning and carrying out projects (67%) \( \uparrow \)
3. Working cooperatively in a group (62%) \( \downarrow \)
4. Making informed choices (60%) \( \downarrow \)
5. Working independently (58%) \( \downarrow \) *

**Bottom Areas of Personal Growth**
% Reporting UND Education has contributed “Very Little”
1. Participating in research with a faculty member (63%) \( \uparrow \) *
2. Understanding and appreciating the arts (47%) \( \leftrightarrow \) *
3. Using the library (39%) \( \leftrightarrow \) *
4. Understanding cultures different from your own (29%) \( \uparrow \)
5. Caring for your own physical and mental health (27%) \( \downarrow \) *

**Overall Social Experience**
Scores from 2004, 2008 and 2010 on 5-point scale
(1 = very dissatisfied, 5 = very satisfied)

How Are Students Paying For College?
Mean score calculated for each item based on 3-point response scale
(3 = major source, 2 = minor source, 1 = not a source)

### Satisfied
- **Parents or Relatives**: 56% BPA 2004, 67% BPA 2008, 77% BPA 2011, 65% UND 2011
- **Student loans**: 40% BPA 2004, 52% BPA 2008, 38% BPA 2011, 47% UND 2011
- **Summer employment**: 47% BPA 2004, 28% BPA 2008, 33% BPA 2011, 28% UND 2011
- **Scholarships**: 40% BPA 2004, 52% BPA 2008, 38% BPA 2011, 47% UND 2011
- **Employment off campus**: 38% BPA 2004, 33% BPA 2008, 29% BPA 2011, 25% UND 2011
- **Grants**: 54% BPA 2004, 28% BPA 2008, 28% BPA 2011, 28% UND 2011

### Neutral
- **Parents or Relatives**: 20% BPA 2004, 14% BPA 2008, 8% BPA 2011, 15% UND 2011
- **Student loans**: 28% BPA 2004, 14% BPA 2008, 33% BPA 2011, 28% UND 2011
- **Summer employment**: 28% BPA 2004, 14% BPA 2008, 33% BPA 2011, 28% UND 2011
- **Scholarships**: 28% BPA 2004, 14% BPA 2008, 33% BPA 2011, 28% UND 2011
- **Employment off campus**: 28% BPA 2004, 14% BPA 2008, 33% BPA 2011, 28% UND 2011
- **Grants**: 28% BPA 2004, 14% BPA 2008, 33% BPA 2011, 28% UND 2011

### Dissatisfied
- **Parents or Relatives**: 24% BPA 2004, 19% BPA 2008, 15% BPA 2011, 20% UND 2011
- **Student loans**: 32% BPA 2004, 33% BPA 2008, 29% BPA 2011, Dissatisfied
- **Summer employment**: 32% BPA 2004, 33% BPA 2008, 29% BPA 2011, Dissatisfied
- **Scholarships**: 32% BPA 2004, 33% BPA 2008, 29% BPA 2011, Dissatisfied
- **Employment off campus**: 32% BPA 2004, 33% BPA 2008, 29% BPA 2011, Dissatisfied
- **Grants**: 32% BPA 2004, 33% BPA 2008, 29% BPA 2011, Dissatisfied
Experiential Learning

49% of respondents from BPA report having participated in some type of experiential learning compared to 44% of all UND respondents.

89% of BPA respondents completed their experiential learning in North Dakota compared to 66% of UND respondents.

10% of BPA respondents who completed experiential learning report they will be employed there following graduation (20% for all UND).

Future Plans

10% of respondents from BPA plan to attend graduate school full time following graduation – 8% plan to re-enroll at UND (some part-time).

81% report currently having or starting a new job. 42% indicate the job is directly related to their major.

80% of BPA respondents indicate there are job opportunities available in North Dakota in their primary major area of study. 57% are willing to accept employment in North Dakota.