Program Evaluation Results

• Qualtrics surveys measured student appointment/presentation effectiveness, Career/Internships event success, Career Exploration classes, and staff performance during appointments.
• Surveys presented common themes: use of more visuals during presentations, continued LinkedIn focus, and enhanced services for online/distance students.

Use of Results

• Evaluation information used to initiate change in department programming and new ways of reaching out to students.
Student Learning Outcomes

- Ability to identify interests and skills to target appropriate majors and careers.
- Ability to market and articulate their experiences and achievements.
- Ability to network with employers and demonstrate professionalism.
- Career Services student workers will demonstrate increased written and verbal communication skills.

Assessment Results

- Results showed that student employees were on par with their ability to express themselves professionally with external audience and with Career Services staff, both in written and verbal ways.

Use of Results

- A rubric, similar to the rubric for cover letters, will be created to directly assess student learning in this area.
- Additional student learning outcomes will be added to student employee position descriptions.

Challenges

- Leveraging labor to effectively serve the entire student population, including online students.
- Effectively tracking the number of non-credit internships.
- Creating an updated First Destination Employment Survey for department use.

Priorities for the Future

- Continue to strengthen strong partnerships within Student Academic Services, particularly with the Student Success Center.
- Create innovative training between Career Services and Study Abroad Programs.
- Continue to increase the number of internships (particularly local opportunities) and devise an improved way of tracking the non-credit experience.