Assessment Plan for Student Learning

Major in Supply Chain Management

Student Learning Goals & Objectives

Department of Management
College of Business & Public Administration
University of North Dakota
October 24, 2013

Prepared by Department of Management Faculty
Supply Chain Management Major

1. Learning Goals.
   A. CoBPA Goals. Students in this major will achieve all the core CoBPA goals, which are addressed in the CoBPA AOL documentation.
   B. Supply Chain Management (SCM) Learning Goals.
      1. Students will understand the strategic role of the supply chain
      2. Students will be able to identify key strategic drivers of supply chain performance.
      3. Students will develop understanding of and ability to use analytic methodologies for supply chain analysis.

2. Learning Objectives.
   A. Specific goals under CoBPA core knowledge are subsumed herein and are included by this reference.
   B. 1a. Students will demonstrate an understanding of the strategic importance of design, planning, and operation of an effective supply chain.
   B. 1b. Students will demonstrate an understanding of how good supply chain management (SCM) can be a competitive advantage for a firm while poor SCM can be the opposite.
   B. 2a. Students will demonstrate an understanding of how the key drivers of supply chain performance may be used on a conceptual and practical level during supply chain design, planning, and operation, to improve supply chain performance.
   B. 2b. Students will demonstrate an understanding of practical managerial levers and concepts that may be used to improve supply chain performance.
   B. 3a. Students will demonstrate the ability to identify analytical methods that may be used assist decision making with respect to design, planning, and operation of supply chains.
   B. 3b. Students will demonstrate an understanding of how to select and use appropriate analytical methods for the design, planning, and operations of supply chains.

3. Assessment Techniques – Direct Measures:
   A. Assessment of Core CoBPA goals/objectives will be accomplished through the use of the CoBPA exam for admission qualification to enroll in the CoBPA capstone course, Mgmt 475.
   B. Assessment of the stated learning goals and objectives that are specific to the SCM major will be assessed via the SCM exam which will be administered concurrently with the CoBPA admission qualification exam.

4. Assessment Techniques – Indirect Measures:
   A. Additional indirect assessment of Core CoBPA goals/objectives will be addressed through the CoBPA senior survey.
   B. SCM
      1. Indirect assessment of SCM learning goals and objectives will also be addressed through the CoBPA senior survey.
      2. Additional indirect assessment of SCM learning goals will be derived from written/verbal feedback received from student USAT surveys in the SCM core courses.

5. Assessment Timing – Every semester during initial years

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1 NOTE: We expect to enhance assessment techniques and change timing after review of a sufficient number of annual data collection cycles.