Agenda

• Update on progress since last meeting.
• Review issues the Web policy needs to address.
• Evaluate policy sample language.
• Form sub-committee groups and assign tasks.
Web Policy Support Site

Web Policy

Web Policy Committee Materials for January 23, 2013 Meeting

- Sample Language
- Examples of Web Policies from Other Universities
- Policy Template 1.1.4
  - North Dakota University System: Policies and Procedures

Web Policy Development Approved by President's Cabinet, December 14, 2012

- Policy Impact Statement
- Memo to the President's Cabinet

Kick-Off Meeting, November 8, 2012

- Meeting Notes
- Presentation

Historic Documentation

- Categories of Pages, 2010
- Web Standards and Guidelines, 2007

Existing Policy, Approved by President Kupchella, March 2001

- Every site will have a standard banner at the top of each page affiliated with UND.
- Faculty home pages and student organization are exempt from this requirement.
- Each Web page must also contain contact information at the bottom, consisting of a contact name (either department or individual), full email address, mailing address, and telephone number.
OmniUpdate (OU) Options

Non Academic

Academic

Organization

Wrap
“Good Neighbor” Sites

und.edu/dept/ndasfaa/

ndsbdc.org

und.nodak.edu/org/amtamidwestern
Affiliations

- [:affiliation:](http://und.edu/dept/wittenberg)
- [:affiliation:](http://christus-rex.org)
- [:affiliation:](http://undcatholic.org)
Many sites will go with faculty if they leave UND.
What happens when faculty retire?
Branded Sites

• Prefer site to be branded like the show. UND sub-brand.

• UND black banner conflicts with StudioOne navigation.

• Students update the site and get a better educational experience using Dreamweaver.
Class Websites

education.und.edu/teaching-and-learning/idt/

idt.und.edu
Self-Supported Sites

aero.und.edu

undeerc.org
Advertising

SIOUX GIFTS.com: The Best Place to Get Fighting Sioux Merchandise

Phi Beta Lambda: The Club I advise

Local Chapter: State Organization, National Organization

Model Ship Building: A hobby I enjoy

HMS Victory (Current Build)
Panart/Mantua - Kit manufacturer
Victory website - Victory sits in drydock in Portsmouth, England
Admiration Paints
Great Book - Highly recommended reference.

US Brig Niagara
My model photos
Model Expo - Retailer of models and supplies
Brig Niagara website - replica of Niagara and her history during War of 1812.

arts-sciences.und.edu/music/musicians-for-hire.cfm

dev.business.und.edu/Goenner/links/links.html
Benefits of a Content Management System

• Controlled access – we know who updated content and when
• Web support
• Emergency notifications
• Global navigation updates
• Compliance with WC3 and UND brand identity standards
Sample Language

- Content Management System
- Web Hosting
- Hosting Websites for External Entities
- Externally Hosted Web Content
- Branding Guidelines
- Accessibility
- Use of Copyrighted or Licensed Material
- Special Applications/Databases
- Advertising, Endorsements and Sponsorship Acknowledgements
- Violations/Non-Compliance
- Exceptions/Exemptions
- Right to Appeal