Communication (B.A.)

Discover the power of words, learn to craft meaningful messages — and prepare to solve today’s most pressing communication challenges.

Language has tremendous impact, whether it’s conveyed through a tweet, a speech or an ad. The Communication program at UND provides the knowledge and skills to convey powerful messages through any medium.

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**Program Snapshot**

- **Program type:** Major
- **Format:** On-campus or online
- **Est. time to complete:** 4 years
- **Credit hours:** 120 (major); 21 (minor)

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**Why Study Communication at UND?**

Effective communication skills are fundamental to any human endeavor, and they’re essential for practically any career. Whether your interests focus on advertising and public relations, social media or another emerging medium, a Communication degree from UND will set you apart.

At UND, you can choose from several multidisciplinary program options:

- On-campus B.A. in Communication
- Online B.A. in Communication
- Minor in Communication

You can also customize your program with an area of focus such as:

- Strategic Communication
Digital Journalism
Advertising
Public Relations
Social Media Strategy
Digital Analytics

Priority Application Deadlines

**FALL:** Feb. 1* (freshmen) | April 15* (transfer students)

**SPRING:** Dec. 1

**SUMMER:** April 1

*academic scholarship priority deadline

Program Highlights

- Earn your degree on campus, 100% online or in a hybrid format.
- Gain intercultural experience by studying abroad or earning a specialization in international communication.
- Intern at a news agency, broadcast company, advertising firm or beyond; all Communication students participate in our internship program.
- Boost your skills by writing for a campus publication or broadcasting from the University's Television Center facility.

Outcomes

**94%**  UND Communication graduates employed or pursuing graduate degrees

**42K**  Average annual salary for recent UND communication grads

A Communication degree gives you the strategic communication skills you need for just about any career, including:

- Advertising
- Public relations
- Brand management
- Print and digital journalism
- Broadcasting
- Social media
- Fundraising
- Politics
- Video production
Alumni from the University of North Dakota have gone on to a variety of successful careers, including:

- Print and broadcast journalists across the United States
- Press secretary for the U.S. Department of the Interior
- Founders of public relations and advertising firms