

UND Community: Climate and Culture Workgroup: Meeting Notes – April 28, 2022

Agenda Item	Discussion	Ideas/Action Items
Introductions	<ul style="list-style-type: none"> • Workgroup members introduced themselves and described their connection to UND. • Bjerke and Novotny remarked on wide range of experience of the group- members from many different parts of the UND community. Thanked everyone for their willingness to serve 	
Scope of Work and Timeline	<ul style="list-style-type: none"> • Carpenter provided information on the development of workgroups which were formed by the Strategic Planning Committee (SPC) who took into consideration several “foundational documents” including UND’s two recent task forces, the UND Comprehensive Campaign, UND Branding, and the strengths of our current Strategic Plan: OneUND. • Bjerke pointed out that all these documents can all be found on the Strategic Planning website and should be used, to the extent that is helpful, during the work that we will be engaged in. • Carpenter mentioned the questions provided to this group by the SPC- these are meant as guideposts, but you do not have to answer all of them. They are just suggestions of things to think about. Also, ‘UND community’ is meant to be broad- it spans past the physical ‘walls’ of our campus • Regarding timeline, this Workgroup will be asked, by the end of August, to recommend a ‘Strategic Pillar’ based off what we see as our greatest areas of strengths and opportunities. We will focus the Pillar and metrics around where we feel the most impactful opportunities are for UND. May come back to this group in the fall if the SPC has a question but anticipate bulk of this work will be complete by August. • The co-captains of the workgroups will periodically meet to make sure that they are not working in silos and avoiding duplication of work. 	<ul style="list-style-type: none"> • Group was asked to think about people they would like to hear from in the course of this work. <ul style="list-style-type: none"> ○ Les Bjore will give a presentation on the Master Plan in a subsequent meeting. The plan can be found at: https://campus.und.edu/facilities-management/planning-process.html ○ Suggested that we could bring in a focus group of OT or students and faculty that may have physical limitations which prevent them from experiencing the campus environment in a way that is welcoming. ○ Possible focus group of Comp 101 students or faculty that are familiar with the projects that they proposing as a part of their coursework ○ A student experience group, or possible a group of student leaders that are focused on this. ○ Look at reaching out to the Visitors Bureau to see if they would be interested in joining the group
SWOT Analysis and small group exercise	<ul style="list-style-type: none"> • Bjerke broke group into 5 breakouts to discuss the current Strengths and Weaknesses they see right now when it comes to UND’s community, climate and culture. Groups each had 15 minutes and came back to share their findings with the larger group. • Strength Examples: <ul style="list-style-type: none"> ○ student organizations are building up ○ Optimistic in our new leadership ○ Engaged Alumni base 	

	<ul style="list-style-type: none"> ○ Right sized institution with lots of pride from alumni, employees and community ○ Branding: sense of community and connection ○ Facilities and campus improvements ● Weakness Examples: <ul style="list-style-type: none"> ○ Difficulty navigating campus if you are not familiar with it. Need more wayfaring signs and better, more welcoming parking options ○ Need to find ways to better engage with young alumni and also connect to students in ways other than email ○ Geographical isolation- not as connected to western ND ○ Need more transparency, communication internally and externally. 	
Meeting schedule	<ul style="list-style-type: none"> ● Looking for a reoccurring time that works best for the group. Since it is over the summer we are going to aim for a Tuesday/Wednesday/Thursday. We know that we will not find a date/time that works for everyone each week, but please attend as you are able. ● The Strategic Planning Open House on May 4 from 9:00-10:00 am will be a time where anybody can attend to learn more about this workgroup, or any of the strategic planning workgroups and progress. This group will physically meet in the Memorial Union room 318A or via zoom at: https://und.zoom.us/j/94267744250 	<ul style="list-style-type: none"> ● Anna will email group to find the best time for the majority of people. ● Group members are asked to send additional ideas about any data or people that they want to see or hear from to help with this work.

In attendance – Elizabeth Bjerke, Jill Novotny, Les Bjore, Brooke Conlin, Kyle Doperalski, Jenny Duffy, Brittany Dvorak, Erik Fritzell, Cassie Gerhardt, Wendelin Hume, Barbara Kitko, Jacob Koonce, Dale Lennon, Nikki Massmann, Ariana Meyers, Rajrup Mitra, Shilo Virginia Previti, Jennifer Swangler, Faith Wahl, Deborah Worley, Jennifer Stoner, Stephanie Christian, Angie Carpenter, Anna Clark, Taylor Hanson Wald, Amanda Moske, Meloney Linder