

UNIVERSITY ASSESSMENT COMMITTEE

Feedback to Departments on Assessment Activities Reported in 2003-2004 Annual Reports

DEPARTMENT FINANCE DATE 4-18-2005

COMMITTEE MEMBER(S) CONDUCTING REVIEW Renee Mabey

STUDENT LEARNING GOALS

- | | | | |
|---------------------------------------|--------|--------|-------------------|
| • Were any goals referenced? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |
| • If so, were goals well articulated? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |
| • Do goals address student learning? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |

Comments:

Program goals were alluded to; no student learning goals were addressed.

ASSESSMENT METHODS

- | | | | |
|--|--------|--------|-------------------|
| Were any specific assessment methods referenced? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |
| • If so, were specifically chosen assessment methods appropriately aligned with individual goals? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |
| • Were both direct and indirect assessment methods used as components of a “multiple measures” approach? | YES___ | NO_UG_ | QUALIFIED Y/N ___ |

Comments:

Undergraduate:

Strategies for Program Assessment were summarized. (Curriculum offerings, career opportunities, analysis of the field/industry needs)

No methods to assess student learning were described.

Graduate:

No methods to assess student learning were described.

ASSESSMENT RESULTS

- | | | | |
|--|--------|-------|------------------------|
| Were any assessment results reported? | YES___ | NO___ | QUALIFIED Y/N <u>X</u> |
| • If so, were the results clear in terms of how they specifically affirm achievement of goals? | YES___ | NO___ | QUALIFIED Y/N ___ |
| • If so, were the results clear in terms of how they indicate need for improvement? | YES___ | NO___ | QUALIFIED Y/N ___ |
| • Were the results tied to goals for student learning? | YES___ | NO___ | QUALIFIED Y/N ___ |

Comments:

Results for Program Assessment:

A need for accounting coursework in finance programs, and finance coursework in accounting programs.
[Course evaluations?] of new courses will be used in the final course designs.
A need for curriculum and continuing education in insurance and risk management areas.)
New program is popular.

CLOSING THE LOOP

Were any actions taken on the basis of assessment results reported?

YES____ NO____ QUALIFIED Y/N **X**

- If so, do curricular or other improvements/ changes arising from assessment results directly address goals for student learning?

YES____ NO **X** QUALIFIED Y/N ____

Comments:

Changes, which are ongoing, seem tied to program assessment. Assessment related to student learning was not addressed.

SUMMARY

Strengths

- ____ A specific plan for assessment is in place.
- ____ Student learning goals are well-articulated.
- ____ Assessment methods are clearly described.
- ____ Assessment methods are appropriately selected.
- ____ Assessment methods are well-implemented.
- ____ Direct and indirect methods are implemented.
- ____ Results are reported.
- ____ Results are tied to closing the loop.
(decision-making is tied to evidence)

Areas for Improvement

- ____ No specific plan for assessment is in place.
- ____ Student learning goals are not well-articulated.
- ____ Assessment methods are not clearly described.
- ____ Assessment methods are not appropriately selected.
- ____ Assessment methods are not well-implemented.
- ____ A single type of assessment methods predominates.
- ____ No results are reported.
- ____ Results are not clearly tied to closing the loop.
(decision-making is not directly tied to evidence)

OVERALL SUMMARY AND RECOMMENDATIONS:

Program assessment was the focus of this report.

Goals, methods, results, and decisions related to student learning were not addressed in this report. We look forward to next year's report.