



FINISH IN 4 AT UND

When you begin your Marketing degree at Northland Community & Technical College

Plan of Study: Bachelor of Business Administration with a major in Marketing

Begin courses at NCTC		
First Year First Semester		
	BUSN 1110: Intro to Business	3
	BUSN 2210: Principles of Management	3
	CPTR 1104: Introduction to Computer Tech	3
	ENGL 1111: Composition I	3
	MATH 1110: College Algebra	3
Total Credits		15
First Year Second Semester		
	ECON 2202: Macroeconomics	3
	ENGL 1112: Composition II	3
	MATH 2203: Statistics	4
	MKTG 2120: Supervisory Leadership	3
	SPCH 1101: Intro to Public Speaking	3
Total Credits		16
Second Year First Semester		
	BUSN 2221: Principles of Accounting I	4
	ECON 2201: Microeconomics	3
	ADMS 1116: Business Communications	3
	BUSN 2218: Legal Environment of Business	3
	MKTG 2200: Principles of Marketing	3
Total Credits		16
<p>Apply to UND by April 15</p> <ul style="list-style-type: none"> Complete online application at UND.edu/transfer Request NCTC transcripts to be sent to UND at northlandcollege.edu/students (link at bottom of page) <p>Apply for scholarships at UND by March 1</p> <ul style="list-style-type: none"> After admission submit application for campus-wide scholarships in UND's <u>Scholarship Central</u> 		
Second Year Second Semester		
	BUSN 2222: Principles of Accounting II	4
	PHIL 1102: Intro to Ethics	3
	HIST 1101 or HIST 1102 or HIST 2201 or HIST 2202	3
	PLSC 2204: Comparative Governments	3
Total Credits		13
<p>Take next steps to begin at UND</p> <ul style="list-style-type: none"> Begin new student checklist at UND.edu/admitted Attend UND Transfer Student Orientation at UND.edu/orientation 		
Third Year First Semester		



	ISBC 217: Fundamentals of Computer Information Systems	3
	FIN 310: Principles of Financial Management	3
	MRKT 310: Consumer Behavior	3
	ES Advanced Communication	3
	Elective	3
Total Credits		15
Third Year Second Semester		
	MRKT 330: Marketing Research	3
	MGMT 301: Operations Management	3
	Marketing Elective	3
	Marketing Elective	3
	Elective	3
Total Credits		15
Fourth Year First Semester		
	Marketing Elective	3
	Marketing Elective	3
	Marketing Elective	3
	Elective	3
	Elective	3
Total Credits		15
Apply to graduate from UND		
<ul style="list-style-type: none"> After registering for your last semester of courses, apply at UND.edu/commencement 		
Fourth Year Second Semester		
	MRKT 450: Marketing Management	3
	MGMT 475: Strategic Management	3
	Elective	3
	Elective	3
	Elective	3
Total Credits		15
TOTAL CREDITS TO GRADUATE		120