

University Curriculum Committee Report
Fall Semester 2008
September 2008

New Courses

Mrkt 405 Brand and Product Management 3 crs

Mrkt 430 Relationship Marketing 3 crs

Senate approval is not required for the following report items

Course Change Requests

PA 510 Pathophysiology for the Physician Assistant, Part I change in course description

PA 511 Pathophysiology for the Physician Assistant, Part II change in course description

PA 515 Investigative Studies change in course description

PA 516 Introduction to Pharmacology and Basic EKG change in course description

PA 540 Primary Care I change in course description

PA 541 Primary Care I Clinical change in course description

PA 550 Primary Care II change in course description

PA 551 Primary Care II Clinical change in course description

PA 560 Primary Care III change in course description

PA 561 Primary Care III Clinical change in course description

PA 565 PA Role change in course description

PA 580 Specialty Clerkship change credits from 6 to 1-8; change in course description

PA 585 Current Trends and Issues for the Physician Assistant Practitioner change title to Current Trends and Issues; change in course description

PA 995 Scholarly Project change in course description

Operations and Supply Chain Management major added to the list of CoBPA pre-majors and majors for the following courses: Acct 301, 302, 309, 312, 315, 316, 320, 380, 401, 403, 405, 406, 410, 411, 412, 416, 450, 494; Fin 310, 340, 350, 360, 420, 430, 440, 450, 460, 470, 475, 491; Mgmt 300, 301, 302, 309, 310, 395, 400, 407, 408, 409, 410, 412, 420, 431, 432, 433, 475; Mrkt 305, 310, 311, 312, 315, 330, 325, 411, 412, 440, 450

Program Requirements Change Requests

B.B.A. with major in Marketing addition of Mrkt 405 and 430 to list of elective courses

Physician Assistant Program change in number of years of experience from RN 2 years and Allied Health 3 years to all applicants 3 years and addition of course requirements within the last 5 years

Undergraduate Teacher Education acceptance into student teaching will require all candidates to have a minimum cumulative GPA of 3.0 in Teaching and Learning coursework