Introducing a New Webinar:

Microaggressions: Strategies To Improve Your Campus Climate and Community

Tuesday, May 24th • 2-3:30 pm (ET)

In a year that has seen tremendous activism and demands for meaningful change on campuses and in communities, it is critical to consider the role and responsibility you have in creating a safe and secure campus environment for all students, faculty and staff.

"It's not a big deal." We often hear this after an insensitive comment is made. But what happens when that comment is indicative of an undercurrent of racism or other social tension on campus? An environment where some of your students feel invisible, targeted and unsafe? "IT" is a big deal. These "microaggressions" have a significant negative impact that undermines student persistence and academic success and have a damaging cumulative impact, leaving students feeling unheard, unsafe and unwelcome.

But what can you do about it?

As they reach their tipping points, students are becoming more and more active in confronting these acts and demanding that leaders and staff step up to create sustainable and systemic change. They turn to your professional staff of color, especially, who are put in the position of providing extensive care and advisement — on top of their current job responsibilities, while other staff and faculty are often not involved at all. They begin to feel under-appreciated and burnt out in the face of the seemingly endless examples of micro and macroaggressions on campus. At the same time, many staff members with privileged identities are feeling increasing pressure and responsibility to speak up and respond effectively as allies, but often fear they will "make a mistake" and possibly do irreparable harm. Many believe they do not have enough knowledge or skills to be effective change agents.

Our expert presenters will share strategies to recognize and interrupt microaggressions on campus, so you can work together to analyze and improve your campus climate for all of your community members.

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Participation Outcomes
As a result of this webinar, you will be able to:

- Increase your capacity to recognize microaggressions in the moment and the negative impact experienced by members of the campus community.
- **Tap into tools to interrupt microaggressions and exclusionary behaviors effectively to create greater equity and inclusion on campus.**
- Deepen your capacity to identify personal bias and stereotypes — and ways to respond more effectively.
- Increase your ability to recognize and navigate the intersections of privileged and marginalized group identities during microaggressions — **and learn what to do to eliminate these acts.**
- Utilize a shared set of terms and concepts for continued conversation among professional staff and faculty with various identities and group memberships, so you can work together to analyze your campus climate and take action to address microaggressions and more pervasive campus climate issues.
- Tap into specific strategies to analyze programs, policies and practices to identify any embedded bias or unintended impact on members of marginalized groups on campus — **improve your campus climate for everyone so you can support academic success and student persistence.**

[Click Here for a Full List of Topics Covered >](#)

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