



Student Satisfaction and Priorities Adult Student Priorities Survey™ (ASPS) Results University of North Dakota Spring 2022 Administration



The ASPS was administered in May 2022 to graduate and professional students enrolled in on-campus programs to assess the most important issues and satisfaction with a variety of issues related to students' experiences. Of the 1,812 graduate and professional students invited to participate, 340 students responded (19% response rate). This infographic highlights some key results.

Respondent Profile

Gender Identity		Race/Ethnicity			Academic Career*		College				Enrollment Status	
Female	54%	American Indian/Alaska Native	3%	Black/African American	7%	Graduate	80%	A&S	17%	LAW	8%	<p>11% 16% 73%</p> <p>■ Full-time ■ Part-time ■ No response</p>
Male	34%	Asian	9%	Other Race	3%	Law	8%	AERO	4%	SMHS	27%	
Other Gender Identity	1%	Hispanic	3%	Multi-racial	4%	Medicine	7%	BPA	1%	NONDG	0.3%	
Prefer not to respond	2%	White	59%			No Response	5%	CEM	18%	No response	5%	
No response	9%	Prefer not to respond	3%					CNPD	6%			
		No response	10%					EHD	15%			

*Based on selected major.

Strengths – High Importance, High Satisfaction

These are the top areas our students care about, where we are meeting their expectations:

- ★ Nearly all faculty are knowledgeable in their field.
- ★ My academic advisor is knowledgeable about requirements in my major.
- ★ I respect my fellow students.
- ★ Students are able to complete their degree in a reasonable time period.
- ★ Security staff respond quickly in emergencies.
- ★ Major requirements are clear and reasonable.
- ★ Classroom locations are safe and secure for all students.
- ★ I am able to register for classes I need with few conflicts.
- ★ Part-time faculty are competent as classroom instructors.
- ★ My assistantship is a valuable experience.
- ★ My academic advisor is concerned about my success as an individual.
- ★ Faculty are usually available for adult students outside the classroom by phone, by e-mail or in-person.
- ★ My academic advisor is accessible by telephone and e-mail.
- ★ I am able to register for classes by personal computer, fax, or telephone.
- ★ Registration processes are reasonable and convenient for adults.

Challenges – High Importance, Low Satisfaction

These items are the key areas to improve, based on the priorities of our students:

- The quality of instruction I receive in my program is excellent.
- Faculty are fair and unbiased in their treatment of individual students.
- Tuition paid is a worthwhile investment.
- The quality of mentoring/advising is adequate.
- Faculty provide timely feedback about my progress.
- The quantity of mentoring/advising is adequate.
- When experiencing mental health and wellness challenges, I have access to help in a timely fashion.
- There are sufficient options within my program of study.
- I seldom get the "run-around" when seeking information at this institution.

Importance of Institution Choice

Students attending their first-choice institution are more likely to have higher satisfaction levels overall.

The percentage of UND students indicating that we were their:

1 st Choice	2 nd Choice	3 rd Choice or Lower
72%	20%	8%

What Factors Influence Our Students to Enroll?

It is important to understand why students enroll here.

The percentage of UND students indicating the following factors were "important" or "very important":

Cost	Financial Aid	Academic Reputation	Future Employment Opportunities
83%	79%	72%	72%

Bottom Line Indicators

How satisfied* are our students compared with students nationally?

UND	Nationally
62%	66%
*Percentage Satisfied/Very Satisfied	

How likely** are our students to enroll at UND again if they had to do it over?

UND	Nationally
66%	70%
**Percentage Probably Yes/Definitely Yes	