

# Jieun Lim

Ph.D.  
Instructional Design & Technology  
Department of Education Health & Behavior Studies  
University of North Dakota

## Contact Information

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Areas of specialization: Community of Inquiry, technology integration for teaching and learning, MOOCs, online learning

## Education and Credentials

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### **Ph.D., Learning Design and Technology**

Purdue University  
West Lafayette, IN  
Aug. 2013 – Aug. 2018

### **M.S., Learning Design and Technology**

Purdue University  
West Lafayette, IN  
Aug. 2013 – Aug. 2017

### **M.E., Curriculum and Instruction**

Daegu National University of Education  
Daegu, South Korea  
Mar. 2010 – Aug. 2012

### **B.A., Elementary Education**

Daegu National University of Education  
Daegu, South Korea  
Mar. 2005 – Feb. 2009

## Academic Appointments

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### **Assistant Professor, Department of Education Health & Behavior Studies**

University of North Dakota

Grand Forks, ND

Nov 2018 to present

## Awards and Grants

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### **Selected as a Recipient in AECT Early Career Symposium (2017)**

**Best Research Paper Award, EDEN (European Distance and E-Learning Network) Conference (2016).** *How Social Networking Experience Relates to Social Presence and Attitude of using SNS in Education*

### **Purdue University**

#### **Deans' Doctoral Scholarship (2017-2018)**

An academic merit based award given to graduate students in the College of Education for excellence in research

#### **Frank B. DeBruicker Graduate Award (2015-2016)**

An academic merit based award given to graduate students in the Learning Design and Technology program for excellence in research

### **Daegu National University of Education**

DNUE's Scholarship for Academic Excellence 4 times in Undergraduate school

DNUE's Scholarship for Academic Excellence 2 times in Graduate school

### **Superintendent Mentoring Competition Award from Daegu Metropolitan Office of Education (2012)**

## Publications

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Lim, J., & Newby, T. J. (under review). Students' attitudes toward Web 2.0 personal learning environments (PLEs): Considering the impact of self-regulation and digital literacy. *Journal Australasian Journal of Educational Technology*.

- Lim, J., & Newby, T. J. (under review). Students' Web 2.0 Experiences and Perceptions on Web 2.0 as a Personal Learning Environment. *Journal of Computing in Higher Education*.
- Mueller, C. M., Lim, J., & Watson, S. L. (2017). First principles of attitudinal change: A review of principles, methods and strategies. *Tech Trends*.
- Olesova, L. A., & Lim, J. (2016). The Impact of role assignment on cognitive presence in asynchronous online discussions. In P. Vu, S. Fredrickson, and C. Moore (Eds), *Handbook of research on innovative pedagogies and technologies for online learning in higher education*. New York: IGI Global
- Olesova, L. A., Slavin, M., & Lim, J. (2016). Exploring the Effects of Scripted Roles on Cognitive Presence in Asynchronous Online Discussion. *Online Learning Journal*, 20(4).
- Lim, J., & Richardson, J. C. (2016). Exploring the effects of students' social networking experience on social presence and perceptions of using SNSs for educational purposes. *The Internet and Higher Education*, 29, 31-39.
- Richardson, J. C., Besser, E., Koehler, A., Lim, J., & Strait, M. (2016). Instructors' perceptions of instructor presence in online learning environments. *The International Review of Research in Open and Distributed Learning*, 17(4).
- Watson, S. L., Loizzo, J., Watson, W. R., Mueller, C., Lim, J., & Ertmer, P. A. (2016). Instructional design, facilitation, and perceived learning outcomes: an exploratory case study of a human trafficking MOOC for attitudinal change. *Educational Technology Research and Development*, 64(6), 1273-1300.
- Richardson, J. C., Koehler, A. A., Besser, E. D., Caskurlu, S., Lim, J., & Mueller, C. M. (2015). Conceptualizing and investigating instructor presence in online learning environments. *The International Review of Research in Open and Distributed Learning*, 16(3).
- Choi, S., Lim, J. & Joo, H. (2011). Structural relationship between multicultural awareness of elementary school students and related variables. *The Journal of Korean Education*. 28(4), 305-330. (Korean).

## Research Experience

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### Purdue University

#### **Research Project Member**, Instructor Presence

Exploring Instructor Presence in online classes

August 2014- August 2016

- Gathered and analyzed academic resources, and organized data
- Analyzed quantitative and qualitative data
- Academic writing for conference presentations and proposals, published manuscript
- Worked with faculty advisor and other participating doctoral students

#### **Research Project Member**, Purdue Action Centered Educational Researchers (PACER)

Attitude Change and Instructional Design in MOOCs

August 2014- August 2017

- Gathered and analyzed academic resources, and organized data
- Worked for writing research papers
- Worked with faculty advisor and other participating doctoral students

**Research Assistant**, Science Learning through Engineering Design (SLED) Project

August 2013- August 2014

- Analyzed and coded students' mental model about scientific concepts and theories
- Interviewed K-12 students
- Worked with faculty advisor and other participating doctoral students

**Research Assistant**, Social Network Analysis

August 2014- August 2015

- Trained in social network analysis method
- Collected and coded data
- Analyzed data

**Research Assistant**, Total School Cluster Grouping (TSCG) Project

August 2015- August 2018

- Serve as technology trouble shooter for online professional developments modules serving over 2000 teachers
- Develop and maintain database for school and project level data
- Update online learning modules

## Presentations

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Lim, J. & Richardson. J. C (October, 2018) *Comparing Predictive Effects of Social, Cognitive, and Teaching Presences on Learning Outcome according to Academic Disciplines*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Kansas City, MO

Lim., J. & Newby, T. J (April, 2018) *Students' Web 2.0 Experiences and Perceptions on Web 2.0 as a Personal Learning Environment*. Unpublished paper presented at American Educational Research Association (AERA), New York, NY .

Lim., J. (November, 2017) *Exploring the Relation between Social Presence and Subcategories of Teaching and Cognitive Presence*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Jacksonville, FL

Lim., J. (October, 2016) *Comparing students' perceptions of online instructor roles and competencies according to the academic disciplines*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Las Vegas, NV

Lim, J. & Richardson. J. C (October, 2016) *Disciplinary differences in community of inquiry: Comparing students' social, cognitive, and teaching presence in different disciplines*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Las Vegas, NV

- Olesova, L. A., & Lim, J. (October, 2016) *The impact of role assignment on cognitive presence in asynchronous online discussion*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Las Vegas, NV
- Richardson, J. C., Besser, E., Koehler, A., Lim, J., & Strait, M. (October, 2016). *Instructors' perceptions of instructor presence in online learning environments*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Las Vegas, NV
- Lim, J., & Richardson, J. (June, 2016). *How social networking experience relates to social presence and attitude of using SNS in education*. Unpublished paper presented at European Distance and E-Learning Network (EDEN), Budapest, Hungary
- Lim, J., & Richardson, J. (April, 2016). *Exploring the effects of students' social networking experience on social presence and perceptions of using SNSs for educational purpose*, Unpublished paper presented at American Educational Research Association (AERA), Washington, D.C.
- Richardson, J. C., Koehler, A. A., Besser, E. D., Lim, J., & Strait, M. (November, 2015). *Conceptualizing and investigating instructor presence in online learning environments*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Indianapolis, IN
- Lim, J., & Richardson, J. (November, 2015). *Investigating students' perceptions of using web 2.0 as a personal learning environment (PLE)*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Indianapolis, IN
- Watson, S. L., Loizzo, J. Watson, W. R., Muller, C. M., & Lim, J. (November, 2015). *Attitudinal change and instructional design in a human trafficking MOOC*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Indianapolis, IN
- Lim, J., & Richardson, J. (November, 2014). *Examining the relation between online learners' social networking experience and students' social presence in online learning*. Unpublished paper presented at Association for Educational Communication and Technology (AECT), Jacksonville, FL
- Choi, S., Lim, J., & Joo, H. (2011). *Structural relationship between multicultural awareness of elementary school students and related variables*. The presenter of the 3<sup>rd</sup> seminar on Center for Multicultural education, Daegu (in South Korea).

## **Teaching and Related Experience**

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### ***Higher Education Experience***

#### **Purdue University**

**Teaching Assistant, Department of Curriculum & Instruction**

Aug 2014 - present

EDCI 27000: "Introduction to Educational Technology and Computing"

- Evaluate Students
- Deliver course instruction using a variety of multimedia and Web 2.0 tools
- Develop course website and provide resources for students  
(*lim144.weebly.com*)
- Work with faculty advisor and other participating doctoral students

### **Online Course Teaching Assistant, Department of Curriculum & Instruction**

Jan 2015 - May 2015

EDCI 53100: "Learning Theory and Instructional Design"

- Evaluated Students
- Facilitated discussions

### ***K-12 Experience (in South Korea)***

#### **Classroom Teacher**

March 2010 – August 2013

Seojae Elementary School, Daegu, South Korea. 3<sup>rd</sup> grade, 5<sup>th</sup> grade, 6<sup>th</sup> grade

#### **Student Teacher**

October 2008

Ugsu Elementary School, Daegu, South Korea

#### **Student Teacher**

October 2007

Gyeongsan Joongang Elementary School, Gyeongbook, South Korea

#### **Student Teacher**

October 2006

Jibong Elementary School, Daegu, South Korea

### **Instructional Design and Development Experience**

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#### **EDCI 53000 English Language Development, 2015**

##### **Purdue University**

- Cooperated with other graduate students as a consultant
- Conducted course review
- Worked with faculty members to conduct needs assessment
- Provided recommendations based on pedagogical and technological knowledge
- Developed materials for course updates including videos, audio, and interactive documents

## **Animation Based Video Development for MBA Program, 2016 – 2018**

- Conducted course content resources review
- Organized course content for animation video
- Created story boards
- Worked with faculty members to conduct needs assessment
- Worked with animators and scripters to develop animation based video for MBA program

## **Professional Memberships**

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Association for Educational Communications and Technology (AECT) since 2012

American Educational Research Association (AERA) since 2013

European Distance and E-Learning Network (EDEN) 2016-2017

## **Social / Community Service and Memberships**

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President for Presbyterian Church of Purdue Graduate Student Association,  
June 2015 - May 2016

Journal Reviewer, The Internet and Higher Education, July 2016

Purdue Association of Learning Design and Technology (PALDT), August 2013 – August 2018

The Graduate Student Education Council (GSEC), August 2013 - August 2018