

On January 23, 2024, Carroll Bernard (Govology) will be presenting a webinar titled “Market Research 101 for Government Contractors.” This is a comprehensive training that delves into the importance of market research for success in the government marketplace. You will learn how to utilize free government data sources, navigate NAICS and Product Services codes, and effectively employ qualitative and quantitative research methods. By the end of the webinar, you will have a strong foundation in market research, enabling you to take advantage of advanced classes and gain a competitive edge in the government marketplace.

As a client of APEX Accelerators, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



Market Research 101 for Government Contractors

Date: January 23, 2024

Time: 12:00 p.m. CDT

Instructor: Carroll Bernard (Govology)

Cost: Free with the code (contact ndapex@und.edu to get the code)

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Registration Instructions:

When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact support@govology.com.

1. Create an account on Govology.com if you are new to Govology.
2. Add the webinar to cart.
3. Enter your discount code in the Coupon field and click Apply.
4. Click Proceed to Checkout to complete your registration.
5. Fill out the registration form and click Place Order.

If you need assistance with registering, please contact Cathy Lindquist at 701-261-0737.