

On February 13, 2024, Joshua Frank (RSM Federal) will be presenting a webinar titled “How to Build a Strong Government Sales Strategy – 8 Core Activities (2024 Update).” In this educational, fast-paced, and high-energy webinar, Mr. Frank will walk you through various tactics and strategies to build a strong sales strategy to win government contracts. He will help you connect the dots, from who buys what you sell to how you collect intelligence and defeat your competitors.

As a client of APEX Accelerators, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



## How to Build a Strong Government Sales Strategy – 8 Core Activities (2024 Update)

**Date:** February 13, 2024

**Time:** 12:00 p.m. CDT

**Instructor:** Joshua Frank (RSM Federal)

**Cost:** Free with the code (contact [ndapex@und.edu](mailto:ndapex@und.edu) to get the code)

[Register for the Webinar](#)

### Registration Instructions:

**When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact [support@govology.com](mailto:support@govology.com).**

1. Create an account on Govology.com if you are new to Govology.
2. Add the webinar to cart.
3. Enter your discount code in the Coupon field and click Apply.
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5. Fill out the registration form and click Place Order.

If you need assistance with registering, please contact Cathy Lindquist at 701-261-0737.