

On July 9, 2024, Lisa Mundt (The Pulse of GovCon) will present a webinar titled “Leveraging White Papers to Open Opportunities.” In this engaging webinar, you will learn how white papers can showcase your expertise, address customer needs, and generate leads by providing valuable information to your target audience. You’ll also discover the best practices for leveraging white papers to assist your firm in finding contract opportunities.

As a client of APEX Accelerators, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



## **Leveraging White Papers to Open Opportunities**

**Date:** July 9, 2024

**Time:** 12:00 p.m. CDT

**Instructor:** Lisa Mundt (The Pulse of GovCon)

**Cost:** Free with the code (contact [ndapex@und.edu](mailto:ndapex@und.edu) to get the code)

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### **Registration Instructions:**

***When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact [support@govology.com](mailto:support@govology.com).***

1. Create an account on Govology.com if you are new to Govology.
2. Add the webinar to cart.
3. Enter your discount code in the Coupon field and click Apply.
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If you need assistance with registering, please contact Cadi Zerr at 701-777-6574.