On September 10, 2024, Joshua Frank (RSM Federal) will present a webinar titled "Hiring a Strong Business Developer – How Any Company Can Hire Superstars (2024 Update)." In the competitive federal marketplace, a strong business developer is crucial. Yet, many companies— both small and large—struggle to find candidates who can successfully win contracts, despite their impressive resumes and outstanding references. This session aims to help companies avoid the frustration and cost of hiring ineffective business developers. You'll learn how to attract, interview, and assess sales professionals to determine their true capabilities. You'll also discover how to develop affordable and effective compensation plans.

As a client of APEX Accelerators, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



Hiring a Strong Business Developer – How Any Company Can Hire Superstars (2024 Update)

Date: September 10, 2024 Time: 1:00 p.m. EDT Instructor: Joshua Frank (RSM Federal) Cost: Free with the code (contact <u>ndapex@und.edu</u> to get the code)

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Registration Instructions:

When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact support@govology.com.

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