

University Participation in SBIR/STTR: From Pre-submissions to Post-award

February 21, 2024
1:00 p.m. - 2:30 p.m. CT

Universities are often directly or indirectly involved in the development and execution of SBIR/STTR-funded projects, so it is important that university administrators understand SBIR/STTR requirements, and that the small business understands the university's policies. Understanding these rules is critical to successful proposal and compliance.

This session covers issues that need to be addressed both as the proposal is being developed and after it is awarded looking specifically from the university's perspective.

We'll review:

- Primary Investigator Requirements
- Sub-contracting rules/limitations
- University lab vs. Small business facilities
- "Waste, Fraud and Abuse" rules and more!

Register Here: https://us06web.zoom.us/webinar/register/WN_yhhqBmRuQ0OGAziRcCiJ0w



Entrepreneurial
Training & Consulting

About BBC Entrepreneurial Training & Consulting

BBCetc is nationally recognized for its success in helping emerging companies win SBIR/STTR funding and use it strategically to propel growth and has been awarded an SBA Tibbetts award and Top 50 Michigan Companies to Watch award. BBCetc manages the Michigan SBIR/STTR Assistance Program and our Michigan clients have been awarded over \$437 million in funding since 2002. www.bbcetc.com / 734.930.9741 / info@bbcetc.com / @BBC_etc



BBCetc Senior Principal Consultant, Andrea Johanson, Ph.D

Andrea is a BBCetc Sr. Principal Consultant with over 25 years of experience in leading international collaborative research projects. Prior to joining BBC in 2006, she was responsible for developing a portfolio of agricultural biotechnology projects at Michigan State University's Institute of International Agriculture, and for reporting to federal funding agencies about the program. Andrea has also served as an international consultant on a broad range of issues relating to international agricultural development, biotechnology, biosafety, intellectual property rights and technology transfer. She holds a Ph.D. in Plant Pathology from Reading University, UK, a Master's in plant Pathology from Cornell University, and a Master of Arts in Natural Sciences from Cambridge University, UK.