

## IVIRY Webinar Brief



**Webinar Title:** *Future-Proofing Your Business: Cybersecurity Strategies for 2025 and Beyond*

**Date:**

Wednesday, November 6, 2024

**Time:**

10-11am ET

**Registration Link:**

<https://events.gcc.teams.microsoft.com/event/dbd3dbf6-010b-49cd-b26a-e91507b44826@25a91870-456e-4995-8060-314aed75a8e3>

**What to expect:**

In this must-attend, 1-hour webinar, the Iviry team will share the essential steps businesses need to take to safeguard their operations against the fast-evolving cyber threat landscape. You'll walk away with actionable strategies designed to protect your organization and ensure compliance with the latest security standards. Learn how to:

- Defend against sophisticated threats like phishing, ransomware, and insider attacks.
- Build and test robust disaster recovery and business continuity plans to minimize downtime and data loss.
- Foster a cybersecurity-first culture that helps mitigate human error, one of the leading causes of breaches.
- Develop a well-defined incident response plan to minimize damage in the event of a cyberattack, ensure business continuity through rapid recovery measures, and meet DoD cybersecurity requirements, which are crucial for maintaining defense contracts.

## Speakers:

- **Adam Kangiser**, Compliance Analyst at Iviry: Adam will introduce Iviry and dive into the importance of Cybersecurity Awareness Month and why proactive security is crucial. He'll also provide key insights from the latest cybercrime trends pulled directly from the FBI IC3 Report.
- **Randy Delarm**, Chief Growth Officer at Iviry: Randy will share actionable strategies to defend against cyber threats going into 2025 and how Iviry can protect businesses to ensure DoD Cybersecurity compliance.

## Agenda:

- **Introduction to Iviry** – Adam  
Meet your webinar speakers and a brief overview of Iviry's mission.
- **Part 1: The Evolving Cyber Threat Landscape** – Adam  
Statistics from the 2023 Internet Crime Report and real-life examples of cyber attacks.
- **Part 2: Phishing and Social Engineering – Preventing the Biggest Threat** – Adam  
How to protect against the rise in phishing and BEC incidents.
- **Part 3: Ransomware Attacks – How to Protect Critical Infrastructure** – Adam  
Best practices to defend your business against ransomware and ensure operational continuity.
- **Part 4: Building a Cybersecurity Culture from the Top Down** – Randy  
Leadership's role in driving cybersecurity initiatives and ensuring compliance with CMMC standards.
- **Part 5: Incident Response & Business Continuity** – Randy  
The importance of a well-defined incident response plan, how to minimize damage in the event of an attack.

## Closing Remarks:

- Recap of key takeaways
- Q&A session

## Contact Information:

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