



## July-September 2024 Virtual Workshop & Events Schedule - Register Today!

Workshop / Event	DATE 10:00 am CENTRAL	Leaders	Registration Link
<b>July 2024</b>			
07-10-24	Developing and Aligning Cybersecurity Policies to Business Objectives	Karen Williams Cyberbrews	<a href="https://ecenterdirect.com/developing-and-aligning-cybersecurity-policies-to-business-objectives">Developing and Aligning Cybersecurity Policies to Business Objectives (ecenterdirect.com)</a>
07-17-24	MDA Conference	MDA Conference	<b>Event-MDA Conference-VBC</b>
07-24-24	GSA Schedules- Is GSA Schedule Right for You?	Joe Hidalgo, First Team Solutions	<a href="https://ecenterdirect.com/is-gsa-schedule-right-for-you-and-how-do-you-submit-proposal-virtual-workshop">Is GSA Schedule Right for You and How Do You Submit Proposal? Virtual Workshop (ecenterdirect.com)</a>
07-31-24	GSA Schedules - Do you Need One and What Are Some First Steps to Take?	Rich Earnest- Earnest Consulting	<a href="https://ecenterdirect.com/gsa-schedules-do-you-need-one-and-what-are-some-first-steps-to-take-virtual-workshop">GSA Schedules - Do you Need One and What Are Some First Steps to Take? Virtual Workshop (ecenterdirect.com)</a>
<b>August 2024</b>			
08-07-24	SMD Symposium	SMD Symposium	<b>Event-SMD Symposium VBC</b>
08-14-24	8(a) Certification Strategies- How To Make The Most Of Your 8(a) Certification	Stephanie Marquardt- Continuous Synergy	<a href="https://ecenterdirect.com/8a-certification-strategies-how-to-make-the-most-of-your-8a-certification-virtual-workshop">8(a) Certification Strategies- How To Make The Most Of Your 8(a) Certification Virtual Workshop (ecenterdirect.com)</a>
08-21-24	Capabilities Statements 101- Developing Your Capabilities Statement	Kevin Hoey- AllPoints	<a href="https://ecenterdirect.com/capabilities-statements-101-developing-your-capabilities-statement">Capabilities Statements 101 - Developing Your Capabilities Statement (ecenterdirect.com)</a>
08-28-24	Joint Venture: A Powerful Small Business Tool	Nicole Pottorff and Greg Weber	<a href="https://ecenterdirect.com/gcc-e2g-joint-ventures-a-powerful-small-business-tool-virtual-workshop">GCC E2G Joint Ventures A Powerful Small Business Tool- Virtual Workshop (ecenterdirect.com)</a>
<b>September 2024</b>			
09-04-24	Indirect Rate Structure*2Hours	Michelle Jenkins- Anglin Reichmann Armstrong, P.C.	<a href="https://ecenterdirect.com/how-to-develop-indirect-rates-virtual-workshop">How to Develop Indirect Rates Virtual Workshop (ecenterdirect.com)</a>
09-11-24	Considerations Before Choosing A Mentor – Protégé Program	Stephanie SherbyAllPoints	<a href="https://ecenterdirect.com/gcc-e2g-considerations-before-choosing-a-mentor-protégé-program-virtual-workshop">GCC E2G -Considerations Before Choosing A Mentor – Protégé Program- Virtual Workshop (ecenterdirect.com)</a>
09-18-24	Value Mapping Tactics and Strategies*2Hours	Josh Frank	<a href="https://ecenterdirect.com/gcc-e2g-value-mapping-tactics-and-strategies-virtual-workshop">GCC E2G-Value Mapping Tactics and Strategies - Virtual Workshop (ecenterdirect.com)</a>
09-25-24	Capabilities Pitch	10-12 Noon CST	<a href="https://ecenterdirect.com/the-perfect-pitch-capabilities-pitch-one-on-one-sessions">The Perfect Pitch: Capabilities Pitch One-On-One Sessions (ecenterdirect.com)</a>
09-25-24	Capabilities Pitch	1-+3:00pm CST	<a href="https://ecenterdirect.com/the-perfect-pitch-capabilities-pitch-one-on-one-sessions">The Perfect Pitch: Capabilities Pitch One-On-One Sessions (ecenterdirect.com)</a>



The workshops are at 10:00am and 1:00pm Central unless otherwise noted.  
Check out our ON Demand Workshops – Watch on your time when convenient!  
<https://catalystcenter.ecenterdirect.com/events>

## GOVERNMENT CONTRACTING CREDENTIALS (GCC) EARN BADGES AS YOU LEARN!



For more information: [info@catalystcenter.org](mailto:info@catalystcenter.org) or call 256-428-8190

To register for events <https://catalystcenter.ecenterdirect.com/events>

The Catalyst Center for Business & Entrepreneurship

The Catalyst Center for Business & Entrepreneurship serves entrepreneurs and small business owners in every stage of business. We aim to provide best-in-class coaching, in-demand services, and relevant programs to foster the success of small businesses.