Gain data analytics skills grounded in economic perspectives.

The Graduate Certificate in Applied Economics equips students with a strong foundation in theoretical economics and business data analytics applicable to a variety of private industry or government careers. This program, available both on campus and online, gives you the flexibility you need to continue your career while expanding your abilities at the same time.

Program Snapshot

Program type: Certificate - Graduate
Format: On-campus or online
Est. time to complete: 1 year
Credit hours: 12

Why Study Applied Economics at UND?

Looking to learn advanced applied economic skills? UND’s Graduate Certificate in Applied Economics provides a strong foundation in theoretical economics and data analytical skills. You’ll work with faculty as you learn to gather data, apply economic theory and communicate clearly with others — all skills critical to beginning or expanding a career in private industry or government.

The program is built to fit into your schedule: You can attend classes in person or participate in classes online as they happen, interacting with others and viewing instructor materials, or stream video of classes at a later date.

Students who complete the certificate program and further wish to pursue the Master's in Applied Economics (MSAE) program may transfer the 12 credits of certificate coursework into the master’s program. Students who pursue this option would have only 18 credits of coursework remaining to earn their MSAE degree.

Accreditation

This program is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. Accreditation by AACSB International puts the UND CoBPA in the top 5% of business schools in the world.

Application Deadlines

FALL: MAY 15* | AUG. 1
SPRING: OCT. 15* | DEC. 1
SUMMER: MAR. 15* | MAY 1
* Designates priority deadline

Applied Economics Certificate Overview

- #36: UND’s rank in U.S. News & World Report's list of top online business programs.
- Take classes on campus, participate in classes online as they happen or watch later - this program is designed to fit your lifestyle.
- We support your research: Students and recent grads are eligible for department grants to cover the costs of conferences and research materials.
- Credits earned in the certificate program may transfer into the master's program to pursue the M.S. in Applied Economics.
- Pay in-state tuition regardless of where you live.

Applied Economics Careers

101K  Median annual salary for economists, 2016*
23%  Expected employment growth for market research analysts and marketing specialists by 2026, much faster than average for all occupations**


Traditionally, economists were mostly in demand on a macro level — analyzing the effect of currency fluctuations, for example, or predicting trends. Increasingly, companies are relying on economists to analyze customer-level data to issue sales projections and forecast consumer behavior. A Master's in Applied Economics puts you in position to launch a career in:

- Economic development
- Strategic planning
- Consulting
- Analysis
- Applied research