Do you like writing, marketing, or public relations? A degree in communications can support careers in everything from advertising to the arts.

Our top ranked Bachelor of Arts in Communication degree gets you a career central to any job market. With teamwork, oral and written communications, and analytical skills, you’ll have the skills employers look for when hiring.

**Program Snapshot**

<table>
<thead>
<tr>
<th>Program type: Major</th>
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<tbody>
<tr>
<td>Format: On-campus or online</td>
</tr>
<tr>
<td>Est. time to complete: 4 years</td>
</tr>
<tr>
<td>Credit hours: 120 (major); 21 (minor)</td>
</tr>
</tbody>
</table>

**Why Study Communication at UND?**

Earning your undergraduate communications degree has never been easier. Our 100% online communications degree program is offered in an asynchronous format meaning you can complete your courses at any hour of the day (or night). If you prefer to take communication courses in-person, you can join us on-campus.

At UND, you can customize your B.A. in Communication with an area of focus to set you apart.

- Strategic Communication
- Digital Journalism
- Advertising
- Public Relations
- Social Media Strategy
- Digital Analytics

UND also offers a Minor in Communication and Ph.D. in Communication.

**Priority Application Deadlines**

**FALL:** Feb. 1* (freshmen) | April 15* (transfer students)
**SPRING:** Dec. 1
**SUMMER:** April 1

*academic scholarship priority deadline

**Program Highlights**

- Earn your degree on campus, 100% online or in a hybrid format.
- Gain intercultural experience by studying abroad or earning a specialization in international communication.
- Intern at a news agency, broadcast company, advertising firm or beyond; all Communication students participate in our internship program.
- Integrate media and content to communicate persuasively to specific audiences.
Outcomes

94%  UND Communication graduates employed or pursuing graduate degrees

42K  Average annual salary for recent UND Communication graduates

A Communication degree gives you the strategic communication skills you need for just about any career, including:

- Advertising
- Public relations
- Brand management
- Print and digital journalism
- Broadcasting
- Social media
- Fundraising
- Politics
- Video production

Alumni from the University of North Dakota have gone on to a variety of successful careers, including:

- Print and broadcast journalists across the United States
- Press secretary for the U.S. Department of the Interior
- Founders of public relations and advertising firms