Communication B.A

Do you like writing, advertising or public relations? A degree in communication can support careers in everything from advertising to the arts.

Our top ranked Bachelor of Arts in Communication degree gets you a career central to any job market. You'll gain the teamwork, oral and written communications, and analytical skills employers look for when hiring.

**Program type:** Major  
**Format:** On Campus or Online  
**Est. time to complete:** 4 years  
**Credit hours:** 120 (major); 21 (minor)

**Why major in communication?**

**Application Deadlines**

| Fall: Feb. 1st | April 15th  
| Spring: Dec. 15  
| Summer: May 1 |

*Freshman Priority Deadline  
^Transfer Priority Deadline

Earning your undergraduate communication degree has never been easier. Our 100% online communication degree program is offered in an asynchronous format. That means you can complete your courses at any hour of the day (or night). If you prefer to take communication courses in-person, you can join us on-campus or mix on-campus and online.

Our on-campus facilities feature the UND Digital Communication (or DigiComm) lab. It's an innovative space, that allows for flexible classroom shapes. There's also a podcasting studio, VR headsets and other digital tools.

At UND, you can customize your major in Communication with an area of focus to set you apart.

- Strategic Communication  
- Digital Journalism  
- Advertising  
- Public Relations  
- Social Media Strategy  
- Digital Analytics

UND also offers a [Minor in Communication](#) and [Ph.D. in Communication](#) along with a number of online undergraduate certificates focusing on:

- Conflict Mediation  
- Digital News Production  
- Digital Production for Media Industries  
- Health Communication  
- Professional and Executive Communication  
- Social Media Strategies  
- Sports Communication  
- Strategic Communication, Advertising, & Public Relations
Communication Program at UND

- The UND online communication degree can be 100% online or in a hybrid format. You also have the option to complete the degree 100% through self-paced, enroll anytime courses allowing you to pick up and complete classes on a schedule that works for you from anywhere in the world.
- Gain intercultural experience by studying abroad or earning a specialization in international communication.
- Intern at a news agency, broadcast company, advertising firm or beyond.
- Integrate media and content to communicate persuasively to specific audiences.
- Communicate with classmates through digital tools, sharing ideas and presenting information.
- All Communication majors must fulfill an experiential requirement. Most do so through internship.

Communication Careers

94%  UND Communication graduates employed or pursuing graduate degrees
44K  Average annual salary for UND Communication graduates

When You Major in Communication

A Communication degree gives you the strategic communication skills you need for just about any career, including:

- Advertising
- Public relations
- Brand management
- Print and digital journalism
- Broadcasting
- Social media
- Fundraising
- Politics
- Video production

UND Communication Major Alumni

Communication alumni from the University of North Dakota have gone on to a variety of successful careers, including:

- Social Media Manager of the National Hockey League
- Print and broadcast journalists across the United States
- Press secretary for the U.S. Department of the Interior
- Founders of public relations and advertising firms

Top Online Communication Program in the Nation

UND is regarded as one of the top online institutions in the nation for communication. We rank among the best for educational quality, affordability, and career outcomes.

Explore More Options

Looking to add a double major, pursue graduate work or connect with the communication department?

- Department of Communication
- Similar Majors
- Graduate Degrees