Learn to craft meaningful messages as you discover the tremendous impact of words. Learn the skills needed to communicate effectively with a minor in Communication. Gain a broad range of communication skills, and be prepared for both citizenship and your future career.

Program Snapshot

Program type: Minor
Format: On-campus or online
Est. time to complete: 1-2 years
Credit hours: 21

Why Study Communication at UND?
Effective communication skills are fundamental to any human endeavor, and they're essential for practically any career. Whether your interests focus on advertising and public relations, social media or another emerging medium, a minor in Communication from UND will set you apart.
You can customize your program with an area of focus such as:
- Strategic Communication
- Digital Journalism
- Advertising
- Public Relations
- Social Media Strategy
- Digital Analytics