Learn to craft meaningful messages as you discover the tremendous impact of words.

Learn the skills needed to communicate effectively with a minor in Communication. Gain a broad range of communication skills, and be prepared for both citizenship and your future career.

Program Snapshot

<table>
<thead>
<tr>
<th>Program type:</th>
<th>Minor</th>
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<tbody>
<tr>
<td>Format:</td>
<td>On-campus</td>
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<tr>
<td>Est. time to complete:</td>
<td>1-2 years</td>
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<tr>
<td>Credit hours:</td>
<td>21</td>
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Why Study Communication at UND?

Effective communication skills are fundamental to any human endeavor, and they’re essential for practically any career. Whether your interests focus on advertising and public relations, social media or another emerging medium, a minor in Communication from UND will set you apart.

You can customize your program with an area of focus such as:

- Strategic Communication
- Digital Journalism
- Advertising
- Public Relations
- Social Media Strategy
- Digital Analytics