Entrepreneurs aren't just born — they're made. UND's School of Entrepreneurship will teach you how.

Learn the fundamentals of entrepreneurship, including venture initiation, marketing, finance and management, while getting the kind of hands-on experience you’ll draw on for years to come. Develop your own business plan, practice investing with real money and even get financial support from UND's Center for Innovation Foundation as you learn from professionals with decades of experience.

Program Snapshot

Program type: Major
Format: On-campus
Est. time to complete: 4 years
Credit hours: 120

Why Study Entrepreneurship at UND?

Studying Entrepreneurship at UND means learning how to make big ideas come to life. You'll get hands-on experience working with real clients on real projects, and have an opportunity to learn with men and women who have started where you are now — and succeeded.

But as any successful entrepreneur will tell you, building something built to last takes more than just a concept. It means understanding business inside and out.

As an Entrepreneurship major, you'll be part of UND's College of Business & Public Administration, the largest business program in the state; your coursework will build a foundation in marketing, accounting, management and finance. Faculty have decades of experience in service, retail, international business, manufacturing and social enterprises.

Customize your program and select electives in small and family business, social entrepreneurship, sustainability, UAS, and new product development.

Accreditation

This program is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. Accreditation by AACSB International puts the UND CoBPA in the top 5% of business schools in the world.

Priority Application Deadlines

FALL: FEB. 1* (FRESHMEN) | APRIL 15* (TRANSFER STUDENTS)
SPRING: DEC. 1
SUMMER: APRIL 1
,*academic scholarship priority deadline

Program Highlights

- Work with real businesses, solving real problems, at a for-credit internship.
- Choose from a wide range of electives as you tailor your education to match your goals.
- Gain investment experience using real money at the Dakota Venture Group, a student-managed venture fund.
- This kind of training is unique: UND has one of just five Schools of Entrepreneurship in the country.
- Develop product and business ideas on campus at the Center for Innovation, Ina Mae Rude Entrepreneur Center and James Ray Idea Lab.
- Earn scholarships! In 2019, the School of Entrepreneurship awarded over $37,000 to students.

Outcomes
45K Average salary of recent UND Entrepreneurship grads*
92% Entrepreneurship alums who are employed or in grad school*

*UND Office of Institutional Research

Start your own business - or gain the skills you'll need to pursue these types of positions:

- Business Developer
- Chief Executive Officer
- Chief Marketing Officer
- Chief Operations Officer
- Business Consultant