Enhance instruction and training in business, government and industry through effective instructional design and the use of technology.

Businesses, schools, government offices and other organizations need to provide ongoing job training to managers, staff and employees to meet the demands in this rapidly changing world. Effective design of instruction and use of technology are keys to effective training. Enhance those skills with an Instructional Design and Technology Certificate.

Program Snapshot

Program type: Certificate - Graduate
Format: On-campus or online
Est. time to complete: 1 year
Credit hours: 12

Why Study Instructional Design and Technology at UND?

UND offers three different 12-credit certificates in IDT. These IDT certificates are intended for those who have or do not need a master's degree, but would like to update or document their skill set in instructional design and technology.

These four-course certificates can be attained in one year's time, and are fully transferrable into either master's program at any point up to and past graduation. Whether you are working as an instructional designer without a degree and just want certification, or would like to learn more about IDT and would like some recognition for your efforts, these certificates may be what you are looking for.

IDT Certificate in K-12 Technology Integration — This track focuses on integrating technology into instruction and the skills associated with the use of technology in the classroom.

IDT Certificate in Corporate Training & Performance — This track highlights the use of instructional design and technology to design solutions to learning and performance problems in a variety of settings.

IDT Certificate in eLearning — This track focuses on designing and developing eLearning materials for corporate, government, and educational settings.

Application Deadlines

FALL: AUG 1
SPRING: DEC 1
SUMMER: MAY 1

Instructional Design Tech Overview

◆ Designed for those working as an instructional designer without a degree and just want certification, or would like to learn more about IDT and would like some recognition for your efforts
◆ Our program is ranked in the Top 25 Best Online Master in Educational Technology Degree Programs by thebestschools.org.
◆ Design and develop web-based instruction, computer-based instruction, multimedia instructional materials, simulations and games.
Synchronous live classes via video conference platform give online students an on-campus classroom experience.
- Small sized classes allow instructor to give personal attention to the students.

Instructional Design Tech Careers

10%  Projected job growth for instructional coordinators through 2026.* The growth reflects the need to meet new educational standards, train teachers and employees and develop new materials.

100%  Job placement rate for UND graduates, with every student finding a job in the field. Starting salaries are between $35,000 and $60,000.

*U.S. Bureau of Labor Statistics

Designed to help your career goals, the IDT Graduate Certificate program is designed for those who have or do not need a master's degree, but would like to update or document their skill set in instructional design and technology.

Training is a part of virtually every organization, but some are large enough to have their own human resources department or training program. In these organizations, instructional designers generally are part of a design and development team, working with graphic artists, programmers and subject-matter experts. You may be a pure designer, or you may develop and/or implement the training you design.

Many who have completed their certificate have found jobs or were promoted from their current position.