Articulate your ideas and concepts in a professional style across multiple media.

Today's employers rate the ability to present ideas and concepts articulately and in a professional style as one of the most important attributes of potential employees, regardless of the medium or context — print or digital, business or academics.

**Program Snapshot**

**Program type:** Certificates/Programs - Undergraduate  
**Format:** On-campus  
**Est. time to complete:** 2 years  
**Credit hours:** 18

**Why Study Writing & Editing at UND?**

Communication and messaging shape our world, making the ability to write clearly for our audience more important than ever. This certificate prepares you to write and edit for a wide range of professions, industries and media.

With this UND undergraduate certificate, you'll gain an understanding of information processing and communication in print and digital media. This certificate is for students interested in developing the skills to write critically and in a professional style.

The certificate in writing and editing combines well with any major, as it prepares you to produce and edit documents for diverse purposes in a variety of media and contexts.

**Program Highlights**

- Learn how to craft well-written communications.
- Understand the role of information processing in print and electronic media.
- Participate in first-hand production of texts in academic and commercial contexts.
- Describe ideas, products and services succinctly and compellingly.
- Write for new and emerging forms of communication.

**Outcomes**

**Median annual salary for writer and authors.**

**Projected job growth for writers and authors through 2026.**

*U.S. Bureau of Labor Statistics*

Communication is an essential tool no matter what career path you pursue. Being able to express your message across the digital landscape and the print world is a transferable skill to a broad range of professions. You'll be in high demand by employers by developing strong writing skills with the ability to think critically.

A certificate in Writing & Editing from UND develops professional communication suitable for a variety of careers, including:

- Publisher
- Journalist
- Public relations specialist
- Attorney
- Technical writer
- Social media manager
- Digital marketer

UND.info@UND.edu