

Communications Major

Do you like writing, marketing, or public relations? A degree in communication can support careers in everything from advertising to the arts.

Our top ranked Bachelor of Arts in Communication degree gets you a career central to any job market. With teamwork, oral and written communications, and analytical skills, you'll have the skills employers look for when hiring.

Program Snapshot

Program type: Major

Format: On-campus or online

Est. time to complete: 4 years

Credit hours: 120 (major); 21 (minor)

Why Major in Communication at UND?

Earning your undergraduate communications degree has never been easier. Our 100% online communications degree program is offered in an asynchronous format. That means you can complete your courses at any hour of the day (or night). If you prefer to take communication courses in-person, you can join us on-campus.

UND communication majors have access to digital tools like VR headsets in flexible seating classrooms.

Our on-campus facilities feature the UND Digital Communication (or DigiComm) lab. It's an innovative space, that allows for flexible classroom shapes. There's also a podcasting studio, VR headsets and other digital tools.

At UND, you can customize your major in Communication with an area of focus to set you apart.

- Strategic Communication
- Digital Journalism
- Advertising
- Public Relations
- Social Media Strategy
- Digital Analytics

UND also offers a Minor in Communication and Ph.D. in Communication.

Priority Application Deadlines

FALL: Feb. 1* (freshmen) | April 15* (transfer students)

SPRING: Dec. 1

SUMMER: April 1

*academic scholarship priority deadline

Online Communications Degree Highlights

- The UND online communications degree can be 100% online or in a hybrid format.
- Gain intercultural experience by studying abroad or earning a specialization in international communication.
- Intern at a news agency, broadcast company, advertising firm or beyond; all Communication major students participate in our internship program.
- Integrate media and content to communicate persuasively to specific audiences.
- Communicate with classmates through digital tools, sharing ideas and presenting information.

Why be a Communications Major?

94% UND Communication graduates employed or pursuing graduate degrees

42K Average annual salary for recent UND Communication graduates

When You Major in Communications

A Communication degree gives you the strategic communication skills you need for just about any career, including:

- Advertising
- Public relations
- Brand management
- Print and digital journalism
- Broadcasting
- Social media
- Fundraising
- Politics
- Video production

UND Communications Major Alumni

Communication alumni from the University of North Dakota have gone on to a variety of successful careers, including:

- Print and broadcast journalists across the United States
- Press secretary for the U.S. Department of the Interior
- Founders of public relations and advertising firms

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UND.edu/programs