CIRP Freshman Survey

- CIRP is a national study administered by the Higher Education Research Institute at the University of California–Los Angeles. UND has participated 41 of the last (approximate) 45 years.
- Given to the new freshmen in the summer Getting Started program. In 2009, 1,545 freshmen (78% of all new freshmen) took the CIRP.
- Assesses the demographic characteristics, past experiences, current opinions, as well as the aspirations of new incoming freshmen. Students indicate their reasons for coming to UND, their education plans, and academic preparation.

CIRP Freshman Survey

The top five reasons influencing a student's decision to attend UND

(9% indicating very important)

- This college has a very good academic reputation (63.7% UND, 65.8% National)
- This college's graduates get good jobs (56.8% UND, 58.4% National)
- This college has a good reputation for its social activities (43.3% UND, 43.6% National)
- The cost of attending this college (40.6% UND, 41.2% National)
- I wanted to attend a school the size of this college (34.3% UND, 31.2% National)

* Statistically significant

2009 CIRP Freshman Survey
College Student Inventory (CSI)

- CSI is a tool of the Noel-Levitz Management System that asks students to reflect on academic, personal, and social experiences and perspectives. Given to the new freshmen at Getting Started, UND has administered this instrument since 2002.
- An individual report is produced for each student and helps students reflect on how to maximize their college experience.
- A report is also produced for each student’s advisor. The advisor’s report produces a dropout proneness score which can be used as an early alert indicator.
**Educational Stress**

Predicted Academic Difficulty

Dropout Proneness

**What Students Are Saying**

*Top CSI recommendations*

- Discuss job market for college graduates (Mean = 6.30)
- Get help with study habits (Mean = 6.26)
- Discuss the qualifications for occupations (Mean = 6.22)
- Get help in meeting new friends (Mean = 6.15)
- Get information about clubs & organizations (Mean = 6.10)
- Get help in selecting an occupation (Mean = 6.04)

**Freshman to Sophomore Retention Rate by First Semester Grade Point Average**

- 1999 cohort
- 2000 cohort
- 2001 cohort
- 2002 cohort
- 2003 cohort
- 2004 cohort
- 2005 cohort
- 2006 cohort
The Student Satisfaction Inventory measures the importance students place on certain factors and how well UND has met their expectations.

### 2008 Most Important Factors
1. The instruction in my major field is excellent
2. The content of the courses within my major is valuable
3. I am able to register for the classes I need with few conflicts
4. My academic advisor is knowledgeable about requirements in my major
5. Nearly all of the faculty are knowledgeable in their field

### 2008 Greatest Satisfaction
1. Computer labs are adequate and accessible
2. My academic advisor is knowledgeable about requirements in my major
3. There is a good variety of courses provided on this campus
4. On the whole, the campus is well-maintained
5. 5 items tied for 5th
2008 Largest Gap
1. The amount of student parking space on campus is adequate
2. Student activity fees are put to good use
3. I seldom get the “run-around when seeking information on campus
4. Billing policies are reasonable
5. Adequate financial aid is available for most students

2008 Student Satisfaction Inventory

Rate your overall satisfaction with your experience here thus far...

<table>
<thead>
<tr>
<th>Overall Satisfaction with UND Experience</th>
<th>UND</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not satisfied (scales 1 to 3)</td>
<td>14.6%</td>
<td>7.1%</td>
</tr>
<tr>
<td>Neutral (scale 4)</td>
<td>4.8%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Satisfied (scales 5 to 7)</td>
<td>80.6%</td>
<td>88.2%</td>
</tr>
<tr>
<td>Satisfaction Mean Score</td>
<td>5.38</td>
<td>5.70</td>
</tr>
<tr>
<td>Satisfaction Mean Difference</td>
<td>0.17***</td>
<td>0.09**</td>
</tr>
</tbody>
</table>

(“Difference statistically significant at the 0.05 level, ** Difference statistically significant at the 0.01 level, *** Difference statistically significant at the 0.001 level)

2008 Student Satisfaction Inventory

2008 On-Campus (SSI) vs. Online (PSOL) Satisfaction

<table>
<thead>
<tr>
<th>Institutional Experience Summary</th>
<th>SSI</th>
<th>PSOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>So far, how had your college experience met your expectations? (Better than I expected or About what I expected)</td>
<td>85%</td>
<td>96%</td>
</tr>
<tr>
<td>Rate your overall satisfaction with your experience here thus far. (Satisfied – 5 to 7 on 7-point scale)</td>
<td>81%</td>
<td>87%</td>
</tr>
<tr>
<td>All in all, if you had to do it over, would you enroll here again? (Maybe yes, Probably yes, or Definitely yes)</td>
<td>78%</td>
<td>89%</td>
</tr>
</tbody>
</table>

2008 Student Satisfaction Inventory

National Survey of Student Engagement

(pronounced “nessie”)

- College student survey that assesses the extent to which students engage in educational practices associated with high levels of learning and development
- Administered to Freshmen and Seniors
NSSE Benchmarks

The following responses were provided by UND students on the 2009 NSSE survey.

**Academic Challenge**

To what degree is studying and spending time on academic work emphasized? 80% of FY students feel that this institution places substantial emphasis on academics.

What types of thinking do assignments require?
First-year students report substantial emphasis on the following activities:
- Memorizing facts, ideas, or methods: 69%
- Analyzing basic elements of an idea or theory: 76%
- Synthesizing and organizing ideas: 65%
- Making judgments about value of information: 67%
- Applying theories or concepts: 75%

**Enriching Educational Experiences**

What types of honors courses, learning communities, and other distinctive programs are offered?
During their first year, 9% of students participate in a learning community. By their senior year, 17% of students have taken an independent study class.

How many students study in other countries?
By their senior year, 10% of students have studied abroad.

What percentage of students participate in community service?
By the time they are seniors, 64% of students have participated in community service or volunteer work.

**Supportive Campus Environment**

How well do students get along with administrators and staff?
33% of FY students find the administrative personnel and offices helpful, considerate, and flexible.

Are students satisfied with their overall educational experience?
89% of FY students report a favorable image of this institution; 85% of seniors would choose this school again if they could start their college career over.

To what extent does the school help students deal with their academic and social needs?
75% of FY students feel that this institution has a substantial commitment to their academic success. 46% feel well-supported by the institution regarding their social needs.
UND Sophomore Survey

- Designed by UND, the surveys attempt to measure attitudes of sophomores who have been here more than one year and seniors about to graduate.
- Just completed implementation in February.

UN Contributes to Personal Growth

Over 50% of sophomores say UND education has contributed “very much” to:
- Learning on my own
- Understanding and appreciating the arts
- Using the library
- Understanding and applying mathematics in my daily life
- Recognizing my rights and responsibilities of being a citizen

College–Related Goals

Over 90% of respondents have goals of:
- To increase knowledge in an academic field
- To obtain a degree
- To improve knowledge for a job or career
- To prepare for a new career
- To be independent, self–reliant and adaptable
- To formulate long–term career plans
- To improve my leadership skills

High–Impact Learning Practices

Have your or do you plan to...

- On–Campus
- Off–Campus

- Integrated Studies
- Study Abroad
- Internship/Cooperative Learning
- Community Service
### DiscussingAssignments with Students

**On-Campus versus Off-Campus**

- **Very Often**
  - Residence Hall: 9%
  - University Apartments: 18%
  - Off-Campus: 2%

- **Frequently**
  - Residence Hall: 34%
  - University Apartments: 45%
  - Off-Campus: 44%

- **Sometimes**
  - Residence Hall: 43%
  - University Apartments: 27%
  - Off-Campus: 15%

- **Occasionally**
  - Residence Hall: 25%
  - University Apartments: 21%
  - Off-Campus: 8%

- **Never**
  - Residence Hall: 15%
  - University Apartments: 27%
  - Off-Campus: 44%

**2010 UND Sophomore Survey**

### Study With Others Rather Than Alone

**On-Campus versus Off-Campus**

- **Very Often**
  - Residence Hall: 6%
  - University Apartments: 18%
  - Off-Campus: 17%

- **Frequently**
  - Residence Hall: 26%
  - University Apartments: 45%
  - Off-Campus: 31%

- **Sometimes**
  - Residence Hall: 43%
  - University Apartments: 18%
  - Off-Campus: 10%

- **Occasionally**
  - Residence Hall: 19%
  - University Apartments: 9%
  - Off-Campus: 6%

- **Never**
  - Residence Hall: 9%
  - University Apartments: 18%
  - Off-Campus: 6%

**2010 UND Sophomore Survey**

### Satisfaction with Campus Services

**Offices With Highest Negative Ratings**

- **Used the Service**
  - Parking Office: 77%
  - Campus Police: 41%
  - Housing Office: 26%
  - Bookstore: 49%
  - Student Financial Aid: 97%

- **Rated positively**
  - Parking Office: 30%
  - Campus Police: 63%
  - Housing Office: 21%
  - Bookstore: 55%
  - Student Financial Aid: 20%

- **Rated Negatively**
  - Parking Office: 37%
  - Campus Police: 37%
  - Housing Office: 49%
  - Bookstore: 55%
  - Student Financial Aid: 84%

**2010 UND Sophomore Survey**

### Satisfaction with Housing Office

- **% Using the service**
  - 1996: 80%
  - 1999: 70%
  - 2002: 60%
  - 2005: 50%
  - 2007: 40%
  - 2010: 30%

- **% Rating service positively**
  - 1996: 70%
  - 1999: 60%
  - 2002: 50%
  - 2005: 40%
  - 2007: 30%
  - 2010: 20%

- **% Rating service negatively**
  - 1996: 30%
  - 1999: 40%
  - 2002: 50%
  - 2005: 60%
  - 2007: 70%
  - 2010: 80%

**2010 Sophomore Survey**
CIRP College Senior Survey

- CIRP CSS is a national study administered by the Higher Education Research Institute at the University of California–Los Angeles.
- UND intermittently participates in the College Senior Survey, a follow-up to the CIRP Freshman Survey.
- Assesses the academic achievement and engagement, cognitive development, student values and goals, satisfaction with the college experience, degree aspirations, and career plans.

### Overall Satisfaction

In total, 92% report being satisfied with overall UND experience.

<table>
<thead>
<tr>
<th>Residence Type</th>
<th>Percent Satisfied or Very Satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residence Hall</td>
<td>96%</td>
</tr>
<tr>
<td>University Apartments</td>
<td>91%</td>
</tr>
<tr>
<td>Off Campus</td>
<td>89%</td>
</tr>
</tbody>
</table>

2010 UND Sophomore Survey

### Academic Goals

Students degree plan as a senior as compared to what was reported as a freshman.

- Grad-to-Professional: 8%
- Higher Degree: 22%
- Same Degree: 48%
- Lower Degree: 22%

2008 CIRP College Senior Survey

### Self-Rated Abilities

<table>
<thead>
<tr>
<th>Freshmen</th>
<th>Senior</th>
<th>Grad-to-Professional</th>
<th>Lower Degree</th>
<th>Same Degree</th>
<th>Higher Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>UND</td>
<td>Public University</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Academic Ability</td>
<td>5.4%</td>
<td>23%</td>
<td>4.9%</td>
<td>26%</td>
<td>5.2%</td>
</tr>
<tr>
<td>Mathematical Ability</td>
<td>35%</td>
<td>17%</td>
<td>38%</td>
<td>12%</td>
<td>39%</td>
</tr>
<tr>
<td>Writing Ability</td>
<td>35%</td>
<td>17%</td>
<td>35%</td>
<td>13%</td>
<td>45%</td>
</tr>
</tbody>
</table>

2008 CIRP College Senior Survey
Thank you for attending!

Questions

What Students Are Saying About UND

This presentation can be found at
http://www.und.nodak.edu/dept/datacol/presentations/index.htm

Contact information:
Sue Erickson sueerickson@mail.und.edu
Carmen Williams carmenwilliams@mail.und.edu

University of North Dakota
Office of Institutional Research